

GOLF ADVISORY BOARD MEETING MINUTES
CITY OF PORT ORANGE
DOROTHY L. HUKILL CITY CENTER ANNEX
1395 DUNLAWTON AVE – CONFERENCE ROOM
PORT ORANGE, FLORIDA
DECEMBER 3, 2024

THE REGULAR GOLF ADVISORY BOARD MEETING of the City of Port Orange was called to order by Chair Richard Lee at 5:00 p.m.

Pledge of Allegiance

Roll Call

Present: Richard Lee, Chair
Jane Taylor, Vice
Michael Bagnator
Gary Brideau

Absent: Dennis Flesch (Excused)

Also Present: Kevin Sweat, Parks Manager
Christine Clowes,
Administrative Assistant

DISCUSSION/ACTION

3. Consideration of Minutes: September 3, 2024

Motion to approve the September 3, 2024 meeting minutes as presented was made by Vice Chair Jane Taylor and seconded by Chair Richard Lee. Motion carried unanimously by voice vote.

4. Financial and Evaluation Reports from KemperSports

General Manager of KemperSports, Jeff Dayton, provided an overview of the financial and evaluation reports and answered questions from the board.

5. Update on Cart Paths

Golf Course Superintendent, Darren Bache gave an update on the cart paths. The project on the front 9 holes has been completed, as well as 4 holes on the back 9. Although there isn't a lot of work left on the project, it is becoming more difficult to get to the remaining areas, so it may take a little longer to complete.

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6. Update on Bunker Project (Sand Traps)

Parks Manager, Kevin Sweat, stated that the company they would like to use is unable to provide a signed copy of the contract that they can piggyback for this project. Therefore, they will have to go out to bid in order to find a contractor. This process could take approximately 6 months. Mr. Sweat stated he will try to reach out to the company one last time, to see if they can produce the signed copy of the contract to piggyback from, before beginning the bid process.

7. Update on Marketing Plan

Mr. Dayton discussed a direct marketing campaign at Venetian Bay. If that goes well, they will expand the campaign to Sugar Mill. Mr. Dayton suggested advertising with Air B&B's to bring in more golf players.

Mr. Dayton became PGA HOPE (Helping Out Patriots Everywhere) certified and would like to start hosting HOPE seminars in 2025. These seminars are adaptive golf for wounded warriors and first responder amputees.

8. Staff Comments

There were none.

9. Items for Next Agenda

Updated on Cart Paths
Update on Bunker Project
Discussion on Marketing Plans

BOARD COMMENTS

There were none.

PUBLIC COMMENTS

Resident, Kevin Hannah suggested providing one-day discounts for guests to help get people interested in playing golf at Cypress Head, as well as a Port Orange resident discount on services such as food and drinks.

ADJOURNMENT - 5:55PM

10. Next Meeting Date: Tuesday, March 4, 2025 @ 5:00 p.m.

11. Board Report to City Council: December 3, 2024


Chair Richard Lee