

GOLF ADVISORY BOARD MEETING MINUTES
CITY OF PORT ORANGE
DOROTHY L. HUKILL CITY CENTER ANNEX
1395 DUNLAWTON AVE – CONFERENCE ROOM
PORT ORANGE, FLORIDA
JUNE 6, 2023

THE REGULAR GOLF ADVISORY BOARD MEETING of the City of Port Orange was called to order by Chair Richard Lee at 5:00 p.m.

Pledge of Allegiance

Roll Call

Present: Richard Lee
William Schell
Dennis Flesch

Absent: Jane Taylor
Lance Green

Also Present: Susan Lovallo, Parks &
Recreation Director
Kevin Sweat, Parks Manager
Tracee Cody, Deputy City Clerk

DISCUSSION/ACTION

3. Financial and Evaluation Reports from KemperSports

Jeff Dayton, General Manager of KemperSports, provided an overview of the financials and answered questions from the Board.

4. Consideration of Minutes - April 4, 2023

Motion to approve the April 4, 2023 meeting minutes as presented was made by Member Dennis Flesch and seconded by Member William Schell. Motion carried unanimously by voice vote.

5. Update on Cart Path Milling

Susan Lovallo, Parks & Recreation Director, updated the board that Kemper submitted a request for funds for cart path and bunker repairs. The city is currently preparing its budget and the outcome of allotted funds will have to be approved by Council. Member Schell inquired about using red paint because he had seen where that slows carts down in the past. Darren Bache, Superintendent, said they fixed the cart path by hole 6 and could possibly use a red/orange paint on other problem areas to slow people down. The board members and staff discussed other options as concrete prices rise, such as using

Regular Golf Advisory Meeting

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asphalt, using a small portable concrete pouring machine, etc. and possible advantages/disadvantages to each. It was noted that concrete contractors aren't willing to bid on jobs that aren't large enough. Since Member Lance Green was absent and he was going to report back about a small mill machine, this item will be discussed further at the next meeting.

6. Update on New Technology from Jeff Dayton

Mr. Dayton said the Stripe software would be obsolete on June 30 so they were forced to switch but chose Light Speed and with that came a new website. He explained there's still a learning curve with the point of sale functions, but the website is cleaner and mobile-friendly and that a support person is assigned to Cypress Head for any issues. Ms. Lovallo said the City has a contract with CardConnect and might be able to assist the golf course with keeping cards on file for running tabs and keeping credits.

7. Update on the Sales & Marketing position

Mr. Dayton said the position has been posted on Indeed. There have been about 20 applications received but no prospects yet. Ideally, he is looking for somebody that's embedded in the community.

PUBLIC COMMENTS

There were none.

STAFF COMMENTS

Ms. Lovallo reminded the board that the Mayor's golf tournament is on June 17, 2023 and there are still a few spots available. She also asked for any feedback on the restaurant since it's under new ownership. Mr. Dayton said he sees a fairly positive turn, it's cleaner and brighter, and the food is good and the board members agreed. The new owner is engaged in the community.

BOARD COMMENTS

Member Dennis Flesch inquired about the vegetation and Mr. Bache said it would be best to tell by the end of the summer. The golf course staff is making sure to "police" the invasive vegetation.

ITEMS FOR NEXT AGENDA

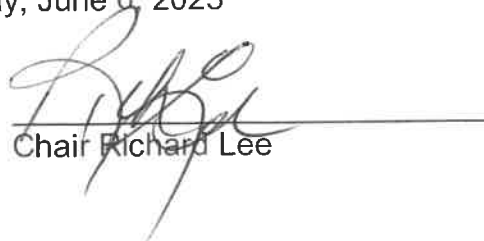
Update on Cart Path Milling

Update on Technology and Sales/Marketing Position

ADJOURNMENT – 5:42 p.m.

8. Next Meeting Date: Tuesday, August 1, 2023 @ 5:00 p.m..

9. Board Report to City Council: Tuesday, June 6, 2023



Chair Richard Lee