



PORT ORANGE CITY COUNCIL WORKSHOP
Dorothy L. Hukill City Center Annex Conference Room
1395 Dunlawton Avenue
Port Orange
Tuesday, April 23, 2019 @ 6:30 PM

WORKSHOP AGENDA

Pursuant to Section 3.06 of the Charter of the City of Port Orange, the Mayor has called a **Workshop** of the City Council to be held for the following purposes:

OPENING

1. Silent Invocation
2. Pledge of Allegiance
3. Roll Call

DISCUSSION ITEMS

4. Discussion on Solicitor's Permit Ordinance and Process
5. Half cent sales tax
6. Quarterly Financial Report
7. I-95 Gateway Signage

ADJOURNMENT

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COUNCIL WILL NEED A RECORD OF THE PROCEEDINGS, AND FOR SUCH PURPOSE HE OR SHE MAY NEED TO ENSURE AT HIS OR HER OWN EXPENSE FOR THE TAKING AND PREPARATION OF A VERBATIM RECORD OF ALL TESTIMONY AND EVIDENCE OF THE PROCEEDINGS UPON WHICH THE APPEAL IS TO BE BASED.

NOTE: IF YOU ARE A PERSON WITH A DISABILITY WHO NEEDS AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PROCEEDING, YOU ARE ENTITLED, AT NO COST TO YOU, TO THE PROVISION OF CERTAIN ASSISTANCE. PLEASE CONTACT THE CITY CLERK FOR THE CITY OF PORT ORANGE, 1000 CITY CENTER CIRCLE, PORT ORANGE, FLORIDA 32129, TELEPHONE NUMBER 386-506-5563, CITYCLERK@PORT-ORANGE.ORG, AS FAR IN ADVANCE AS POSSIBLE, BUT PREFERABLY WITHIN 2 WORKING DAYS OF YOUR RECEIPT OF THIS NOTICE OR 5 DAYS PRIOR TO THE MEETING DATE. IF YOU ARE HEARING OR VOICE IMPAIRED, CONTACT THE RELAY OPERATOR AT 7-1-1 or 1-800-955-8771.

UPON REQUEST BY A QUALIFIED INDIVIDUAL WITH A DISABILITY, THIS DOCUMENT WILL BE MADE AVAILABLE IN AN ALTERNATE FORMAT. IF YOU NEED TO REQUEST THIS DOCUMENT IN AN ALTERNATE FORMAT, PLEASE CONTACT THE CITY CLERK WHOSE CONTACT INFORMATION IS PROVIDED ABOVE.

ANY INVOCATION THAT IS OFFERED BEFORE THE OFFICIAL START OF THE CITY COUNCIL MEETING SHALL BE THE VOLUNTARY OFFERING OF A PRIVATE PERSON, TO AND FOR THE BENEFIT OF THE CITY COUNCIL. THE VIEWS OR BELIEFS EXPRESSED BY THE INVOCATION SPEAKER HAVE NOT BEEN PREVIOUSLY REVIEWED OR APPROVED BY THE CITY COUNCIL OR THE CITY STAFF, AND THE CITY IS NOT ALLOWED BY LAW TO ENDORSE THE RELIGIOUS BELIEFS OR VIEWS OF THIS, OR ANY OTHER SPEAKER. PERSONS IN ATTENDANCE AT THE CITY COUNCIL MEETING ARE INVITED TO STAND DURING THE OPENING INVOCATION AND PLEDGE OF ALLEGIANCE.

HOWEVER, SUCH INVITATION SHALL NOT BE CONSTRUED AS A DEMAND, ORDER, OR ANY OTHER TYPE OF COMMAND. NO PERSON IN ATTENDANCE AT THE MEETING SHALL BE REQUIRED TO PARTICIPATE IN ANY OPENING INVOCATION THAT IS OFFERED. A PERSON MAY EXIT THE CITY COUNCIL CHAMBERS AND RETURN UPON COMPLETION OF THE OPENING INVOCATION IF A PERSON DOES NOT WISH TO PARTICIPATE IN OR WITNESS THE OPENING INVOCATION.



CITY OF PORT ORANGE

CITY CLERK'S OFFICE
1000 CITY CENTER CIRCLE
PORT ORANGE, FLORIDA 32129
TEL: (386) 506-5563 FAX (386) 756-5290

APPLICATION FOR ISSUANCE OF PERMIT AND LICENSE TO CANVASS, SOLICIT, AND/OR PEDDLE IN THE CITY OF PORT ORANGE, VOLUSIA COUNTY, FLORIDA

NAME OF APPLICANT: _____ DATE OF BIRTH: _____

DRIVER'S LICENSE: **(must reflect current address)** _____

PERMANENT HOME ADDRESS: _____

LOCAL ADDRESS: _____

LOCAL PHONE NUMBER: _____

NAME, ADDRESS & PHONE NUMBER OF EMPLOYER: _____

LENGTH OF TIME PERMIT TO SOLICIT IS DESIRED? (maximum 30 days): _____

NATURE OF BUSINESS AND GOODS/SERVICES TO BE PROVIDED: _____

UPON SALE OR ORDER, WILL YOU DEMAND, ACCEPT, OR RECEIVE PAYMENT OR DEPOSIT OF MONEY IN ADVANCE
OF FINAL DELIVERY: _____

LIST DATES, NATURE OF OFFENSE, AND PUNISHMENT/PENALTY RESULTING FROM ANY CRIMES INCLUDING
MISDEMEANORS AND/OR VIOLATIONS OF MUNICIPAL ORDINANCES: _____

LIST 5 CITIES/TOWNS YOU HAVE WORKED IN
OR CONDUCTED BUSINESS IN:

1. _____
2. _____
3. _____
4. _____
5. _____

NAMES AND ADDRESS OF AT LEAST 2 RELIABLE PROPERTY
OWNERS IN VOLUSIA COUNTY, FLORIDA WHO WILL CERTIFY
AS TO YOUR GOOD CHARACTER AND BUSINESS
RESPECTABILITY, OR SUPPLY SUCH OTHER AVAILABLE
EVIDENCE AS TO YOUR GOOD CHARACTER AND
RESPONSIBILITY THAT WILL ENABLE AN INVESTIGATOR TO
PROPERLY EVALUATE SAME:

1. _____ 2. _____
- _____
- _____

Sworn to and subscribed before me this
____ day of _____, 20__

SIGNATURE OF APPLICANT

Signature of Notary Public, State of Florida

Personally Known ____ OR Produced Identification ____ Type of ID Produced _____

POLICE: Approved: ____ Disapproved: ____ Reason for disapproval: _____

Signature _____

CITY CLERK: LICENSE ISSUE DATE: _____ LICENSE NUMBER: _____ EXPIRES: _____

CITY CLERK



PROCEDURES FOR OBTAINING A PERMIT AND LICENSE TO CANVASS, SOLICIT, AND/OR PEDDLE

Any for-profit applicant wishing to obtain a Permit/License to Canvass, Solicit, and/or Peddle (often referred to as a “Solicitor’s Permit”) within the City of Port Orange must follow the instructions below:

1. Obtain the application from the City’s website (www.port-orange.org), under the City Clerk’s page or the Police Department’s page. The application may also be obtained by visiting the Port Orange Police Department or the City Clerk’s Office at City Hall during normal business hours.
2. After completely filling out the application (including having the form notarized), applicant must submit it to the Police Department, along with a copy of his/her driver’s license, copy of business license, and a check or money order payable to FDLE in the amount of \$24.00, at which time the Applicant shall be fingerprinted. A charge of \$5.00 for city residents and \$7.00 for non-residents will be charged by, and is payable to, the Port Orange Police Department for fingerprinting. Application submittal and fingerprinting shall be handled by the PD on Mondays, Wednesdays, and Fridays during the hours of 9:00a.m. and 4:00p.m. in the Lobby of the Port Orange Police Department.
3. The Port Orange Police Department will then forward the fingerprint card to FDLE, who provides access to Florida criminal history information consistent with Section 943.053, F.S. The fee for a state criminal history record check has been statutorily set at \$24.00 per record check. This process can take several weeks. **The full process may take approximately thirty (30) days.**
4. During the fingerprint processing time, the Port Orange Police Department shall conduct an investigation as to the individual/business applying for a permit, including but not limited to, reference checks and local background checks.
5. After the Port Orange Police Department has received the results of the FDLE background check and performed their own investigation, the Chief of Police, or other designee, shall approve or reject the application and return said application to the City Clerk’s Office.
6. If the application is approved, the City Clerk, or other designee, shall contact the Applicant to inform of same. Applicant will then be required to obtain the permit/license from the City Clerk upon payment of the \$30.00 **non-refundable** fee, payable to the City of Port Orange.
7. If the application is not approved, the Chief of Police, or other designee, shall write the reason for disapproval and return to application to the City Clerk, who shall advise applicant in writing of same.

*****PLEASE BE ADVISED THAT A SOLICITOR’S PERMIT WILL NOT ALLOW YOU TO LEAVE FLYERS, DOOR HANGERS, SIGNS, OR OTHER ADVERTISING MATERIALS ON ANY PUBLIC OR PRIVATE PROPERTY. FOR MORE INFORMATION, PLEASE READ LAND DEVELOPMENT CODE CHAPTER 15, SECTION 3(b)(26).*****



CITY COUNCIL AGENDA ITEM

REQUESTED COUNCIL MEETING DATE 4/23/2019

Consent item: No

SUBJECT: (5) Half cent sales tax

DEPARTMENT: City Manager

GOAL:

RECOMMENDED MOTION:

SUMMARY: The City Manager will brief council and participants on the upcoming city infrastructure projects for the next 10 years. These projects are unfunded and will rely heavily on city revenue and leveraged State and Federal funding to complete. City matching funds to design and complete these projects are currently unfunded. The City, along with all other cities in Volusia County, have requested that the County conduct a referendum vote in May 2019 to ask the public to fund a 1/2 cent sales tax. This request would bring the total sales tax to 7% and in line with 61 other counties in the State that are using local option sales tax to fund projects across the state. The attached slide presentation addresses some of the common questions asked in recent town halls and information sessions with HOAs, civic organizations and service organizations across the county.

Project No.: Funding Account No.:

Presenter:

ATTACHMENTS:

1.	Sales tax 3-21-19 v3	Sales tax 3-21-19 v3.pptx
----	----------------------	---------------------------

Robin Fenwick
Jake Johansson
Robin Fenwick

Created/Initiated - 4/8/2019
Approved - 4/10/2019
Final Approval - 4/10/2019



*Have you ever been stuck
on Williamson?*



*Have you ever been
stopped in traffic on
Dunlawton?*



*Have you ever been
caught in a flood
during a king tide or
storm?*



*Can we all
agree we have
a problem?*



*Our city has over \$197M in
projects
to resolve those issues
and others.*

A high-speed photograph of a water splash, with numerous droplets and a central crown-like shape of water. The background is a pale, clear blue.

***The most advantageous and
proactive way to solve it is to consider
a local option ½ cent sales tax***



What is on the ballot?

LOCAL GOVERNMENT INFRASTRUCTURE HALF-CENT SALES SURTAX

To fund projects for county and municipal public facilities restricted to roads, sidewalks, bridges, water quality, stormwater and flood control, and amenities ancillary to those facilities, shall Volusia County Ordinance 2019-4 be approved to levy a one-half cent sales tax for twenty years; and to establish a citizens advisory committee to review the use of proceeds?

- ☐ **FOR the half-cent sales tax**
- ☐ **AGAINST the half-cent sales tax**



What will it do if it is passed?

BETTER ROADS





What will it do if it is passed?

REDUCED FLOODING





What will it do if passed?

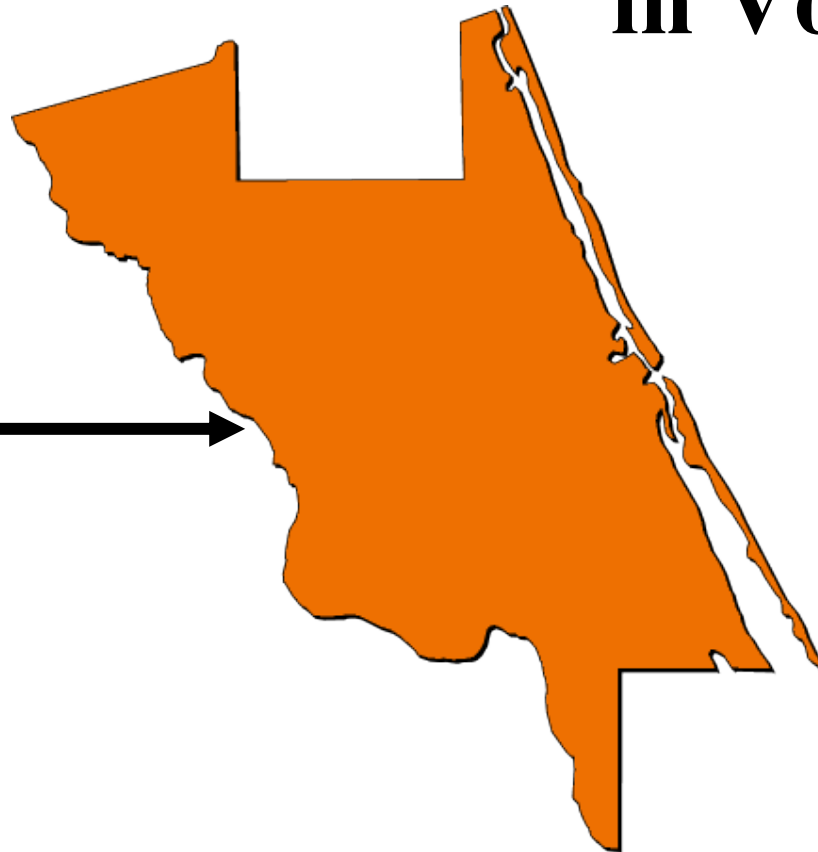
CLEANER WATER





Where does this .5% go?

**Every Dollar Stays Right Here
in Volusia County**



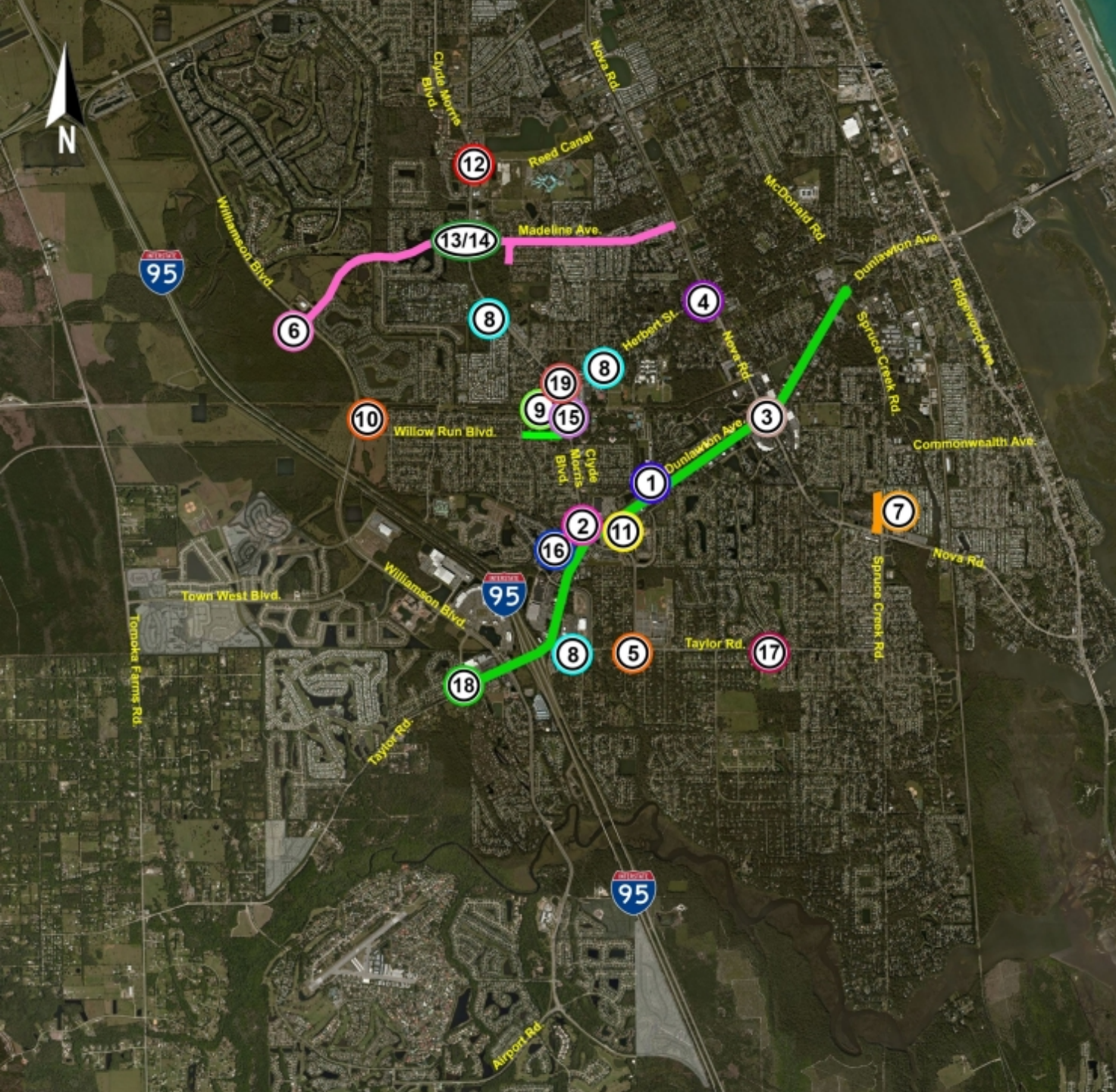


Who pays?



**A Large Percentage Paid by
Tourists and Visitors**

They pay their fair share



Future Port Orange Capital Road & Sidewalk Needs

Prepared by Community Development January 2019

- 1 Dunlawton Avenue westbound right-turn lane at City Center Parkway [Awaiting funding for design]
- 2 Eastbound Dunlawton Avenue right-turn lane at Clyde Morris Boulevard [Awaiting funding for design]
- 3 Westbound Dunlawton Avenue right-turn lane at Nova Road [Awaiting funding for design]
- 4 Eastbound/westbound Herbert Street left-turn lane at Nova Road [Awaiting to be selected for Feasibility Study]
- 5 Eastbound Taylor Road Left-turn Lane at Clyde Morris Blvd.
- 6 Madeline Avenue (East) from Nova Rd. to Williamson Blvd. and Bruner Road Sidewalks [Feasibility Study underway]
- 7 Spruce Creek Road sidewalks (both sides) between Nova Road and Angelina Court [Design underway]
- 8 Sidewalk Gap project to complete connectivity to schools, bus stops, parks, and retail areas along Clyde Morris Boulevard, Taylor Road, and Herbert Street [Awaiting funding for design]
- 9 Willow Run Boulevard sidewalk (south side) from Clyde Morris Boulevard to Harms Way [Feasibility Study completed]
- 10 Fill sidewalk gap on Willow Run Blvd from Williamson Blvd. to Chardonay Dr. and on Williamson Blvd. from Town Park Subdivision to Willow Run Blvd.
- 11 Extend existing Dunlawton Avenue Left-Turn Lanes for Victoria Gardens, Clyde Morris Blvd., and Yorktowne Blvd., southbound for I-95 onramp
- 12 Clyde Morris Boulevard at Reed Canal Road, northbound right-turn lane
- 13 Clyde Morris Boulevard at Madeline Avenue, northbound right-turn lane
- 14 Clyde Morris Boulevard at Madeline Avenue, southbound right-turn lane
- 15 Clyde Morris Boulevard at Willow Run Boulevard, southbound right-turn lane
- 16 Yorktowne Boulevard and Dunlawton Avenue, southbound and northbound right-turn lanes
- 17 Spruce Creek Elementary School eastbound Taylor Road Right-Turn Lane and Pedestrian Improvements
- 18 Dunlawton Ave. Streetlight Retrofit - Removal of existing walklights and installation of new walklights on Dunlawton Avenue, from Spruce Creek Rd. to N. Summer Trees Rd.
- 19 Clyde Morris Blvd. at Herbert St., northbound right-turn lane



Capital Road widening, extensions and Bridges

Cost beyond current funding.

Line	Projects	Total Needs
1	Dunlawton Ave. Westbound right-turn lane at City Center Parkway	350,000
2	Dunlawton Ave. Eastbound right turn lane at Clyde Morris Blvd.	500,000
3	Dunlawton Ave. Westbound right turn lane at Nova Rd.	800,000
4	Herbert St. Eastbound & Westbound left turn lane extensions at Nova Rd.	600,000
5	Taylor Rd. Eastbound left hand turn lane at Clyde Morris Blvd.	500,000
6	Madeline Avenue Trail between Williamson Blvd. to Nova Rd.)	4,700,000
7	Spruce Creek Rd. Sidewalks between Nova Rd. and Angelina Court.	
8	Sidewalk gaps to complete connectivity to schools, parks and retail in the vicinity of Clyde Morris Blvd., Taylor Rd. and Herbert St.	490,000
9	Willow Run sidewalk from Clyde Morris Blvd. to Harms Way.	600,000
10	Fill sidewalk gap on Willow Run Blvd from Williamson Blvd. to Chardonnay Dr. and on Williamson Blvd. from Town Park Subdivision to Willow Run Blvd.	700,000
11	Extend existing Dunlawton Avenue Left-Turn Lanes for Victoria Gardens, Clyde Morris Blvd., and Yorktowne Blvd., southbound for I-95 onramp	1,500,000

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION



Capital Road widening, extensions and Bridges

Cost beyond current funding.

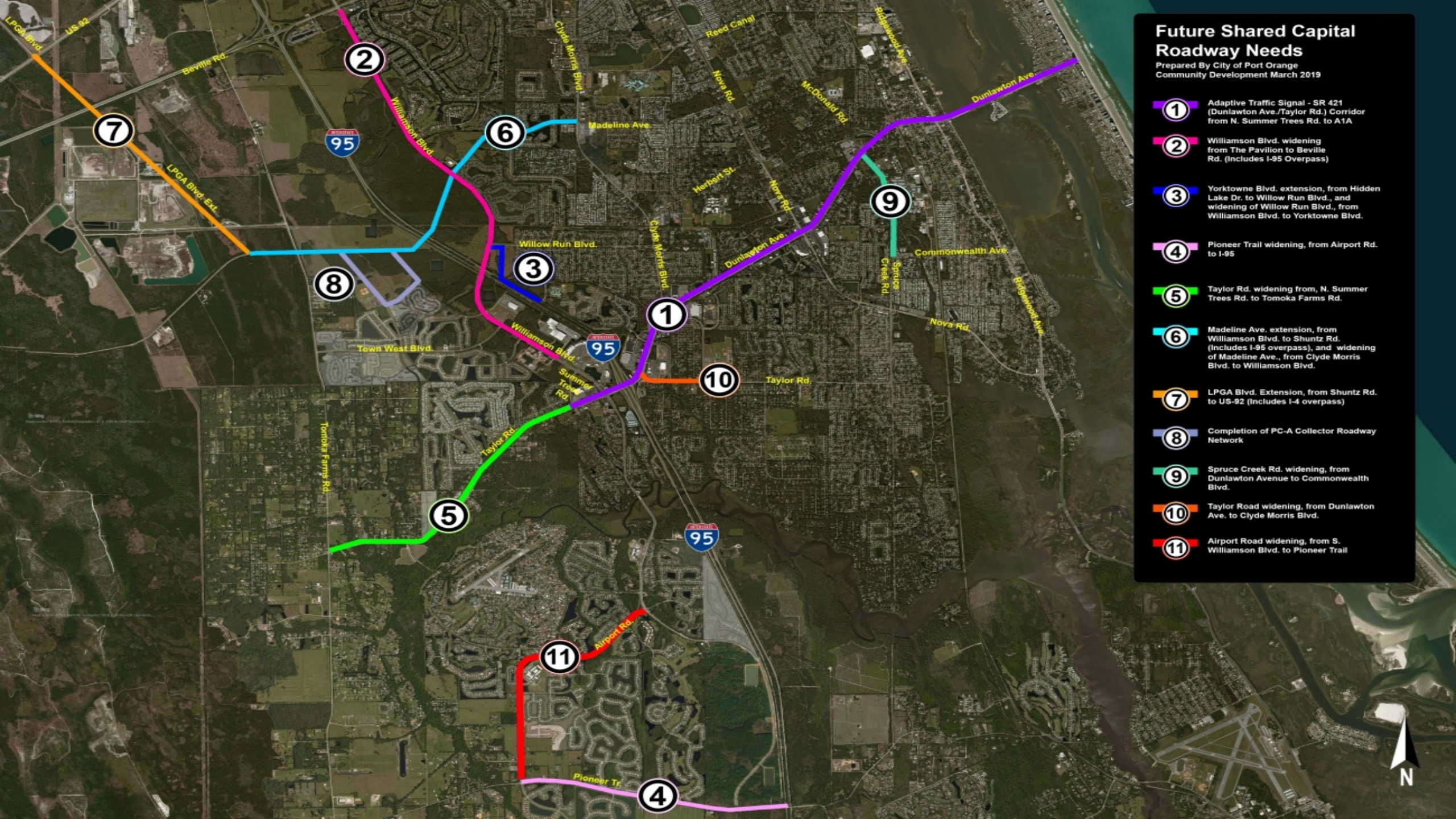
Line	Projects	Total Needs
12	Clyde Morris Boulevard at Reed Canal Road, northbound right-turn lane	500,000
13	Clyde Morris Boulevard at Madeline Avenue, northbound right-turn lane	500,000
14	Clyde Morris Boulevard at Madeline Avenue, southbound right-turn lane	500,000
15	Clyde Morris Boulevard at Willow Run Boulevard, southbound right-turn lane	500,000
16	Yorktowne Boulevard and Dunlawton Avenue, southbound and northbound right-turn lanes	500,000
17	Spruce Creek Elementary School eastbound Taylor Road Right-Turn Lane and Pedestrian Improvements	500,000
18	Dunlawton Ave. Streetlight Retrofit - Removal of existing walklights and installation of new walklights on Dunlawton Avenue, from Spruce Creek Rd. to N. Summer Trees Rd.	11,500,000
19	Clyde Morris Blvd. at Herbert St., northbound right-turn lane	500,000
	Total Expenses	25,740,000

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION

Future Shared Capital Roadway Needs

Prepared By City of Port Orange
Community Development March 2019

- 1** Adaptive Traffic Signal - SR 421 (Dunlawton Ave./Taylor Rd.) Corridor from N. Summer Trees Rd. to A1A
- 2** Williamson Blvd. widening from The Pavilion to Beville Rd. (Includes I-95 Overpass)
- 3** Yorktowne Blvd. extension, from Hidden Lake Dr. to Willow Run Blvd., and widening of Willow Run Blvd., from Williamson Blvd. to Yorktowne Blvd.
- 4** Pioneer Trail widening, from Airport Rd. to I-95
- 5** Taylor Rd. widening from, N. Summer Trees Rd. to Tomoka Farms Rd.
- 6** Madeline Ave. extension, from Williamson Blvd. to Shuntz Rd. (Includes I-95 overpass), and widening of Madeline Ave., from Clyde Morris Blvd. to Williamson Blvd.
- 7** LPGA Blvd. Extension, from Shuntz Rd. to US-92 (Includes I-4 overpass)
- 8** Completion of PC-A Collector Roadway Network
- 9** Spruce Creek Rd. widening, from Dunlawton Avenue to Commonwealth Blvd.
- 10** Taylor Road widening, from Dunlawton Ave. to Clyde Morris Blvd.
- 11** Airport Road widening, from S. Williamson Blvd. to Pioneer Trail





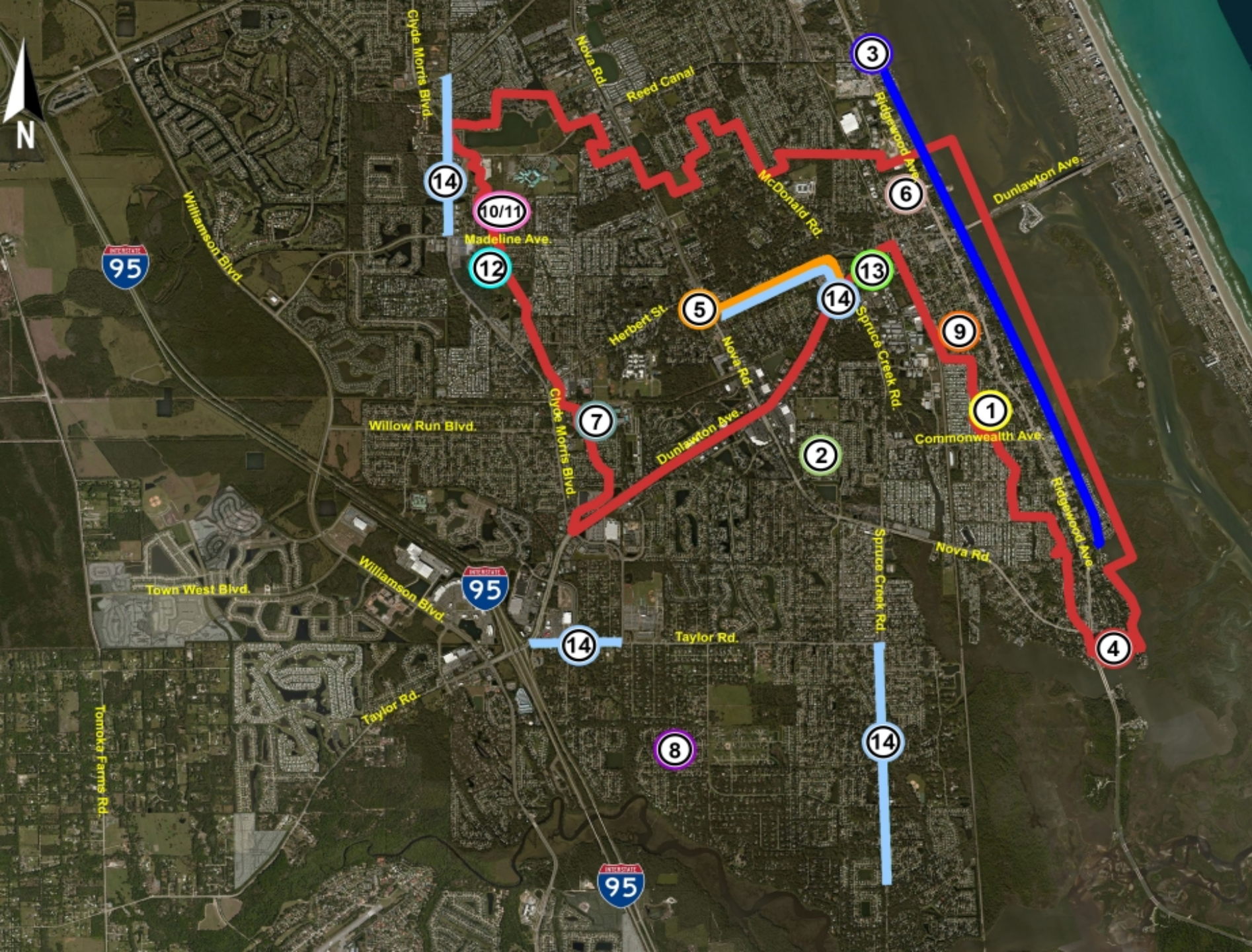
Future Shared Capital Roadway Needs



Cost beyond current funding.

Line	Projects	Total Needs
1	Dunlawton Ave Adaptive Signal system	1,100,000
2	Williamson Road Widening Cost share with Daytona and Volusia County <i>(total cost)</i>	33,700,000
3	Yorktowne Extension & Willow Run widening	5,650,000
4	Pioneer Trail Widening <i>(total cost)</i>	13,750,000
5	Taylor Road widening (Summer Trees Rd. to Tomoka Farms Rd.) <i>(total cost)</i>	20,350,000
6	Madeline Ave Extension <i>(total cost)</i>	25,000,000
7	LPGA Extension	Unknown
8	Complete PC-A Collector Roads - Extension of Coraci Blvd., McGinnis Ave., and Roadway Collector "D" (PC-A District) <i>(total cost)</i>	3,000,000
9	Spruce Creek Road widening (Dunlawton Ave. to Commonwealth Blvd.) <i>(total cost)</i>	3,000,000
10	Taylor Road widening (Dunlawton Ave. to Clyde Morris Blvd.) <i>(total cost)</i>	8,300,000
11	Airport Road widening (S. Williamson Blvd. to Pioneer Trail) <i>(total cost)</i>	14,300,000
12	Road Resurfacing and reconstruction projects <i>(Above the \$800K Restricted fund allocation)</i>	2,400,000
13	TPO matching funds % increase from 10 to 25% <i>(additional cost)</i>	1,875,000
	Total Expenses	132,425,000

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION



Future Capital Needs In Order of Priority

Updated January 2019

- ① Howes Street Stormwater Improvements - *Construction*
- ② Sleepy Hollow Drainage
- ③ Halifax River Outfall Replacement - *Construction*
- ④ Projects identified in the Stormwater Master Plan
- ⑤ Canal View Drive from Nova to Dunlawton
- ⑥ Charles Street Drainage Improvements - *Design*
- ⑦ City Center Shoreline Stabilization - *Construction*
- ⑧ Tumblebrook Drive Stormwater Improvements - *Design*
- ⑨ White Place & Riverside Drainage Improvements - *Design*
- ⑩ Southwinds Stormwater Pond Outfall Retrofit Phase I - *Design and Construction*
- ⑪ Southwinds Stormwater Pond Outfall Retrofit Ph II - *Construction*
- ⑫ Viking Drive Stormwater Improvements - *Design*
- ⑬ Powers Avenue at Lemon Street Drainage Improvements - *Design*
- ⑭ Class Pipe upgrade PVC to Ductile



Drainage and Flooding Needs in Order of Priority

Updated through January 2019

	Net Available for Capital Projects	\$247,471	\$809,377	\$2,372,474	\$3,889,815	\$5,560,580	\$7,231,346	
Line	Projects	FY 18	FY 19	FY 20	FY 21	FY 22	FY 23	Total Needs
1	Howes Street Stormwater Improvements - <i>Construction</i>	456,000		<i>Shovel Ready Project</i>				456,000
2	Sleepy Hollow Drainage							12.1M
3	Halifax River Outfall Replacement - <i>Construction *</i>		1,697,000					1,697,000
4	Projects Identified in Stormwater Master Plan Phase 1		13 projects total to include property purchases					13.3M
5	Canal View Drive from Nova to Dunlawton		Road and drainage. Bank hardening					3.0M
6	Charles Street Drainage Improvements – <i>Design and Construction</i>	110,000		750,000				860,000
7	City Center Shoreline Stabilization - <i>Construction</i>		400,000	<i>Shovel Ready Project</i>				400,000
8	Tumblebrook Drive Stormwater Improvements – <i>Design and Construction</i>	186,000						186,000
9	White Place & Riverside Drainage Improvements – <i>Design only</i>	105,000						105,000
10	Southwinds Stormwater Pond Outfall Retrofit Phase I <i>Design and Construction</i>			45,000	730,000			775,000
11	Southwinds Stormwater Pond Outfall Retrofit Ph II <i>Construction</i>				620,000			620,000
12	Viking Drive Stormwater Improvements – <i>Design only</i>	30,000						30,000
13	Powers Avenue at Lemon Street Drainage Improvements – <i>Design only</i>	175,000						175,000
14	Class Pipe upgrade PVC to Ductile							2.5M
	TOTAL EXPENSES	1,062,000	2,097,000	795,000	1,350,000	--	--	38,149,000

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION



4 Layers of Protection

1. Florida law governs these expenditures.
2. The ballot language creates a local, enforceable ordinance that directs how the money will be used.
3. City and County elected leaders must approve the expenditures—and they are accountable to you.
4. A local citizens oversight committee will oversee all expenditures and ensure the money is used the way it was intended by



Will the Money be Fairly Distributed?

- 50% goes to County
- 50% goes to the Cities

Estimated at \$45M total annually county-wide.

Port Orange is estimated to receive \$3.4M of the \$45M annually



Who Pays?

- Everyone who shops in Volusia County
- Including tourists and visitors to our community

Sales taxes are not levied on items such as groceries, prescription drugs, and fuel.

No more than \$25 for this tax will be charged on large purchases.



How can we be sure?



1. Florida law.
2. The ballot language.
3. City and County elected leaders—they are accountable to you.
4. A local citizens oversight committee.



What about small business?

A: Resident and tourists will pay more sales tax but they will be no worse off than the surrounding counties.

A: These projects have to happen, they are not “nice to have”. We may be forced to levy higher ad valorem taxes, drainage fees, water, sewer fees, etc. to pay for these projects eventually. That will hurt more.



Why does the county get 50% of the money?

A: We have 3800 miles of roads in Volusia County.
Many of the roads in our cities are county roads.

A: Dunlawton adaptive signal lighting, Williamson widening, Taylor Road Widening, Clyde Morris improvements are all issues that the County and City must fund together.



When is the election?

- Ballots will be mailed to all registered voters on May 1, 2019
- Ballots are due back to the Supervisor of Elections Office by May 21, 2019
- *You may mail your ballot back or return it in person*
- There is **no in-person voting** in this election to try to attract the highest voter turnout rate possible



What happens if it doesn't get passed?

Several things could happen depending on vision of individual cities

- Storm water fees (residents and local businesses) could be raised to pay for flooding and drainage projects.
- Property taxes could be raised to pay for infrastructure such as roads and sidewalks without help from non-property owners.
- Projects could continue to take 12-15 years to find funding, need to be bonded or never get funded adding to the infrastructure failures.
- Chances are infrastructure will continue to fail and cities will continue to be reactive.

TOURISTS DO NOT DIRECTLY HELP PAY FOR THESE TAXES AND FEES



Other FAQs

QUESTION: What do **other counties** have for local option taxes? Where do our taxes go?

Answer: There are **6 counties in Florida with less than 7% sales tax**, Everyone else is 7% or higher. Your taxes are currently at 6.5%. **6% goes to the state and .5% goes directly to VC schools**. The 6% that goes to the state is given back on a per capita basis. Keep in mind that tourists pay a percentage of that tax. The percentage of that 6% that tourists pay we do not get back because the tourists are not part of the per capita equation. Bottom line, we are a donor county.

The State authorizes up to 2.5% additional

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION



Other FAQs

QUESTION: What about the tourism tax. Can't you use that to fund these projects?

Answer: The county collects a **6 percent tourism tax** on hotels and lodges with half of the revenues going to fund the county-run **Ocean Center** convention complex in Daytona Beach. The other half goes to the county's **three tourism ad authorities** to market their respective areas —the Daytona Beach/Halifax area, Southeast Volusia and West Volusia — as destinations for tourists and special events.

QUESTION: How many people live in the County? How many tourists come to our county? What percentage of this tax will be paid for by tourists?

Answer:

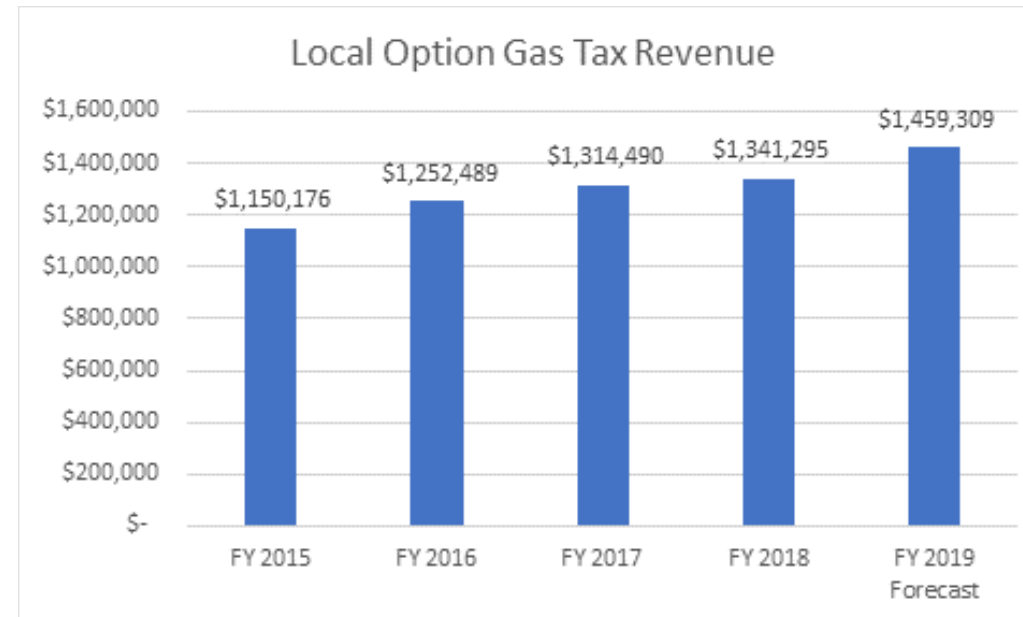
- As of 2018 the county has approx., **517,000 permanent residents**.
- According to Mid-Florida Marketing and Research some **10 million tourists visited Volusia County (2017)** They spent approx. **\$6.09 billion** and paid **40% of the county's sales tax**.



Other FAQs

QUESTION: What about the **gas tax**? Why can't we use that?

Answer: **Gas Tax is restricted as to the use.** The City uses gas tax to pave our roads and take care of other maintenance and ancillary needs of our local roads now. We spend approximately \$800K a year on paving. The other \$600K is used for ancillary needs such as sidewalks, traffic signs, lighting, etc. The **gas tax cannot be used for non roadway flooding or non-roadway infrastructure issues.**



THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION



Other FAQs

QUESTION: What about **impact fees**? Why can't we use those?

Answer: The purpose of impact fees are to regulate the use and development of land so as to ensure that new development **bears its proportionate share of the cost of the capital expenditures necessary to provide the transportation network required to mitigate the impacts of new growth** in the city as contemplated by the city's comprehensive plan.



What happens if it doesn't get passed?

Several things could happen depending on vision of individual cities

- Storm water fees (residents and local businesses) could be raised to pay for flooding and drainage projects without help from tourists.
- Property taxes could be raised to pay for infrastructure such as roads and sidewalks without help from non-property owners.
- Projects could continue to take 12-15 years to find funding, need to be bonded (additional tax) or never get funded adding to the infrastructure failures.
- Chances are infrastructure will continue to fail and cities will continue to be reactive.

THESE INFRASTRUCTURE ISSUES WILL NOT DISAPPEAR. FAILURE TO ADDRESS THEM IS NOT AN OPTION

Questions?

*Your City's
Logo Here*



FYTD March 2019

General Fund Revenues by Source

	FYTD Actual	Total Current	50% of Total
GENERAL FUND REVENUE 	2019	Budget 2019	Budget
TAXES	\$16,164,161	\$22,682,055	71%
FEES & PERMITS	\$1,054,895	\$3,549,256	30%
INTER GOVERNMENTAL	\$2,397,477	\$6,372,357	38%
CHARGES FOR SERVICE	\$1,634,697	\$3,298,318	50%
FINES & FORFEITS	\$72,309	\$160,321	45%
NON REVENUES	\$842,312	\$3,419,449	25%
MISC REVENUE	\$750,272	\$919,621	82%
Grand Total	\$22,916,123	\$40,401,377	57%



FYTD March 2019

General Fund Expense

Expense	Mar 2019 FYTD Exp	Current Total Budget	50% of Budget
General government:			
Mayor & council	\$ 108,216	\$ 195,111	55%
City manager	\$ 417,693	\$ 1,132,745	37%
Finance and administration	\$ 768,222	\$ 1,829,614	42%
Legal	\$ 260,128	\$ 855,691	30%
Planning community developme	\$ 484,208	\$ 1,685,182	29%
Non departmental	\$ 1,581,703	\$ 4,258,222	37%
Total General government	\$ 3,620,170	\$ 9,956,565	36%
Public safety:			
Law enforcement	\$ 6,243,231	\$ 14,921,452	42%
Fire Safety	\$ 4,272,083	\$ 9,752,342	44%
Total public safety	\$ 10,515,314	\$ 24,673,794	43%
Transportation	\$ 1,137,847	\$ 3,606,997	32%
Culture/recreation	\$ 1,756,652	\$ 6,056,725	29%
Total Expenditures	\$ 17,029,983	\$ 44,294,081	38%



FYTD March 2019

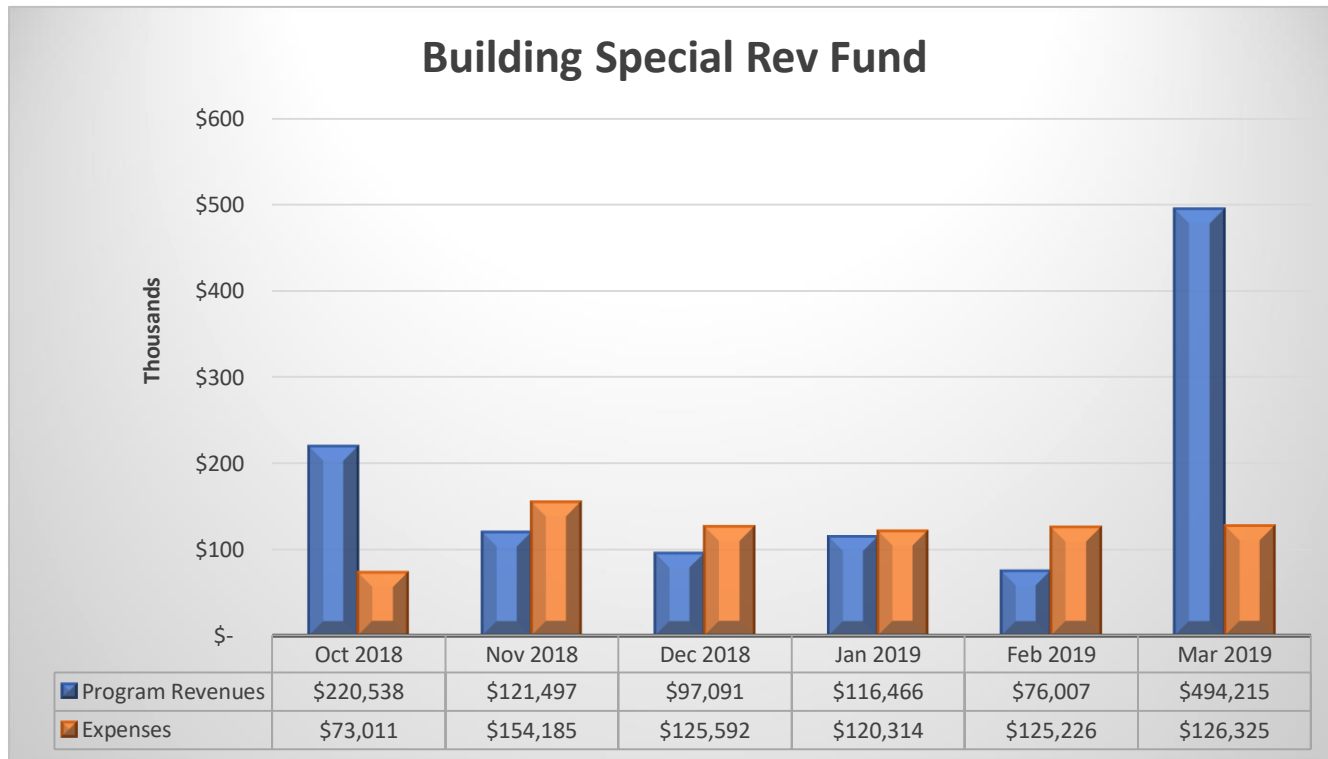
General Fund Expense by Department

Expense By Department	Mar 2019 FYTD Exp	Current Total Budget	50% of Budget
Non departmental	\$ 1,581,703	\$ 4,258,222	37%
Mayor & council	\$ 108,216	\$ 195,111	55%
City manager	\$ 273,849	\$ 643,574	43%
Legal services	\$ 260,128	\$ 855,691	30%
City clerk	\$ 143,844	\$ 489,171	29%
Finance	\$ 542,337	\$ 1,271,503	43%
Human resources	\$ 225,885	\$ 558,111	40%
Community development	\$ 484,208	\$ 1,685,182	29%
Fire services	\$ 4,272,083	\$ 9,752,342	44%
Police	\$ 6,243,231	\$ 14,921,452	42%
Public works	\$ 1,137,847	\$ 3,606,997	32%
Parks maintenance	\$ 1,096,276	\$ 3,937,171	28%
Recreation	\$ 381,577	\$ 1,408,098	27%
Athletics	\$ 278,799	\$ 711,456	39%
Grand Total	\$ 17,029,983	\$ 44,294,081	38%



FYTD March 2019

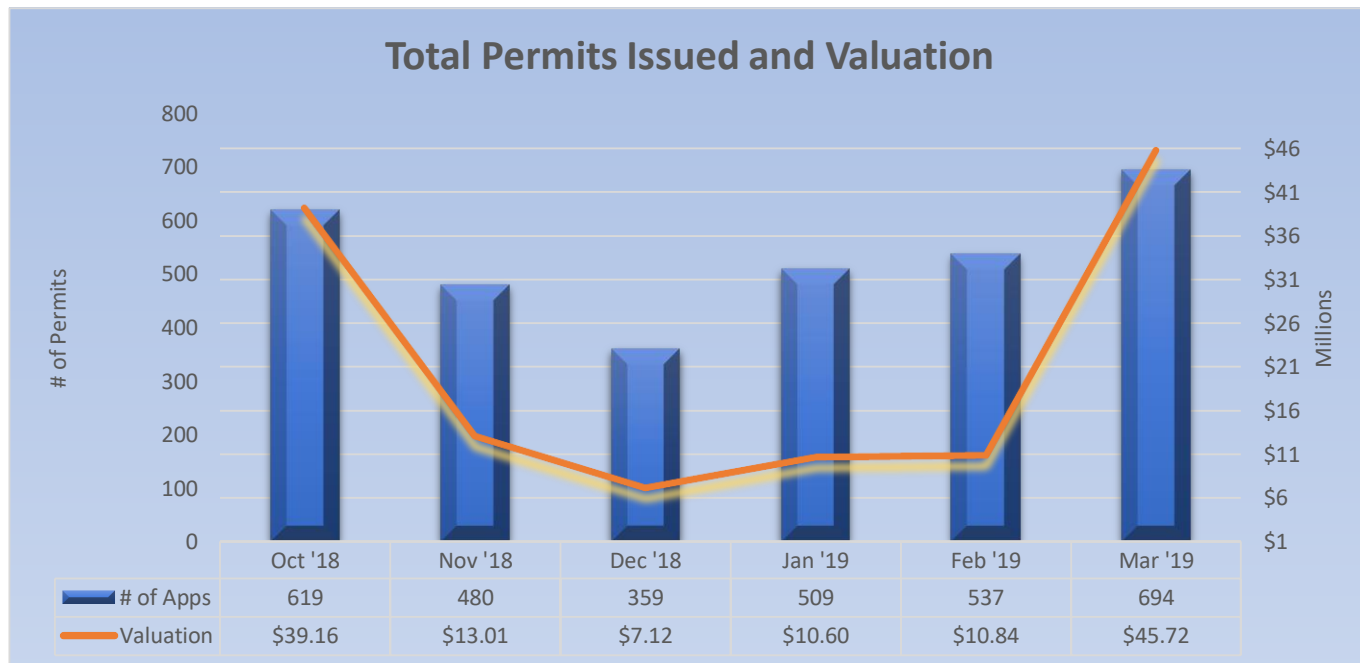
Building Special Rev Fund





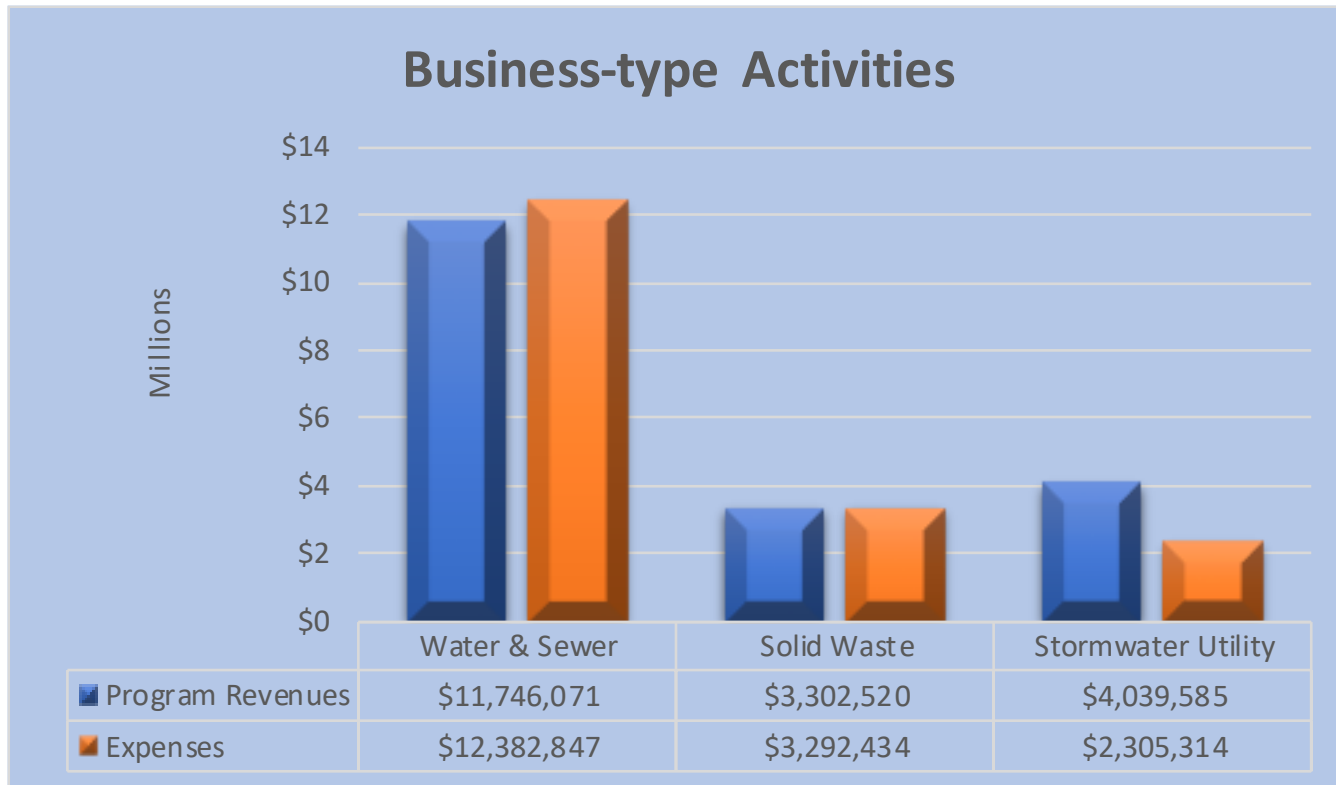
FYTD March 2019

Total Permits Issued and Valuation





FYTD March 2019





FYTD March 2019

Business Type Activities

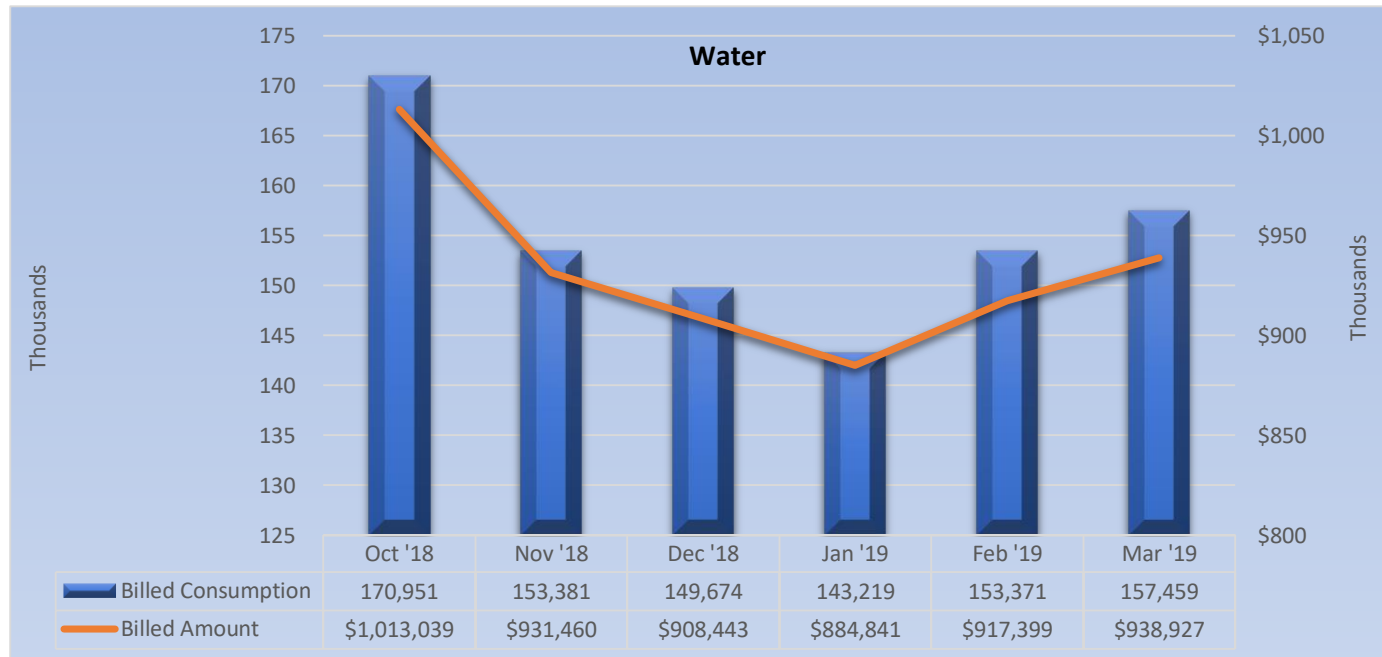
Fund	Mar 2019 FYTD Revenue	Total Current Budget	50% of Budget
Solid Waste	3,302,520	7,707,416	43%
Stormwater Utility	\$ 4,039,585	9,147,028	44%
Water & Sewer	\$ 11,746,071	31,267,549	38%
Total	19,088,176	48,121,993	40%

Business-type Activities			
Fund	Mar 2019 FYTD Expense	Total Current Budget	50% of Budget
Solid Waste	3,292,434	7,891,658	42%
Stormwater Utility	2,305,314	10,950,820	21%
Water & Sewer	12,382,847	36,641,764	34%
Total	17,980,595	55,484,242	32%



FYTD March 2019

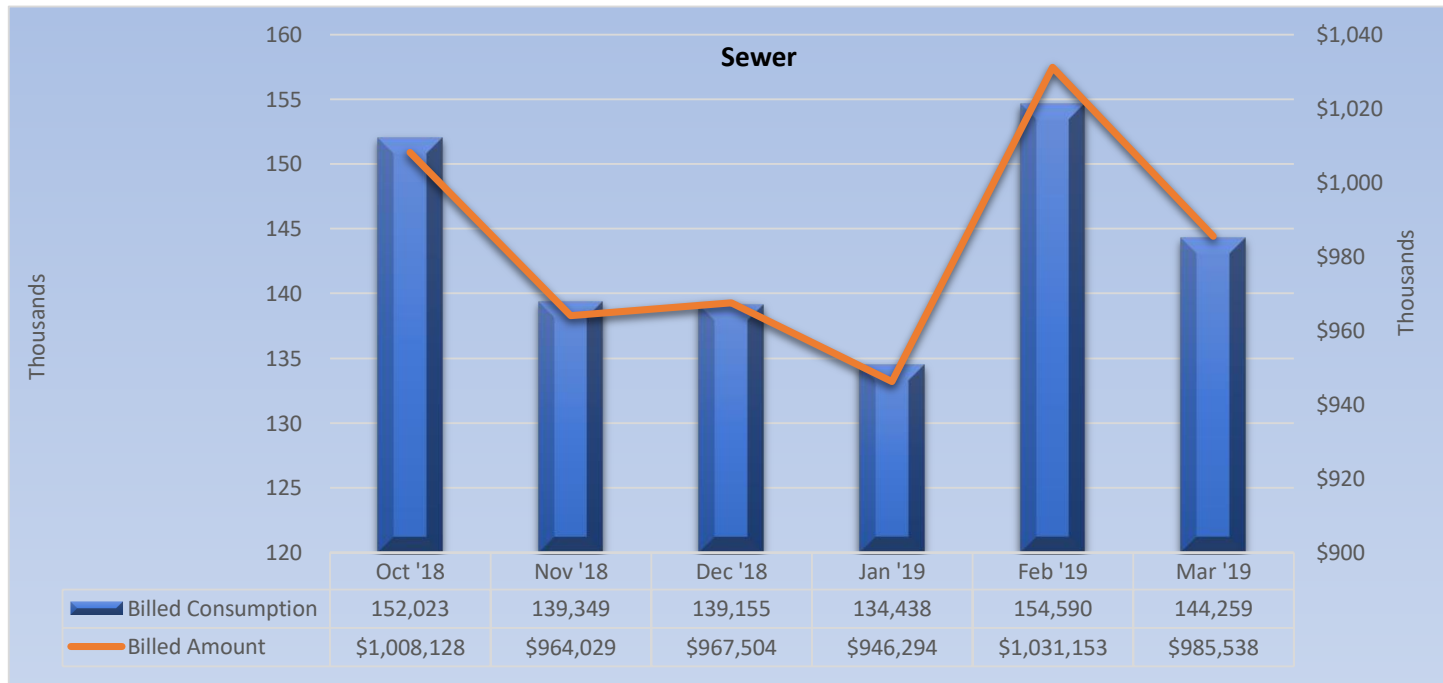
Water - Billed Consumption and Amount





FYTD March 2019

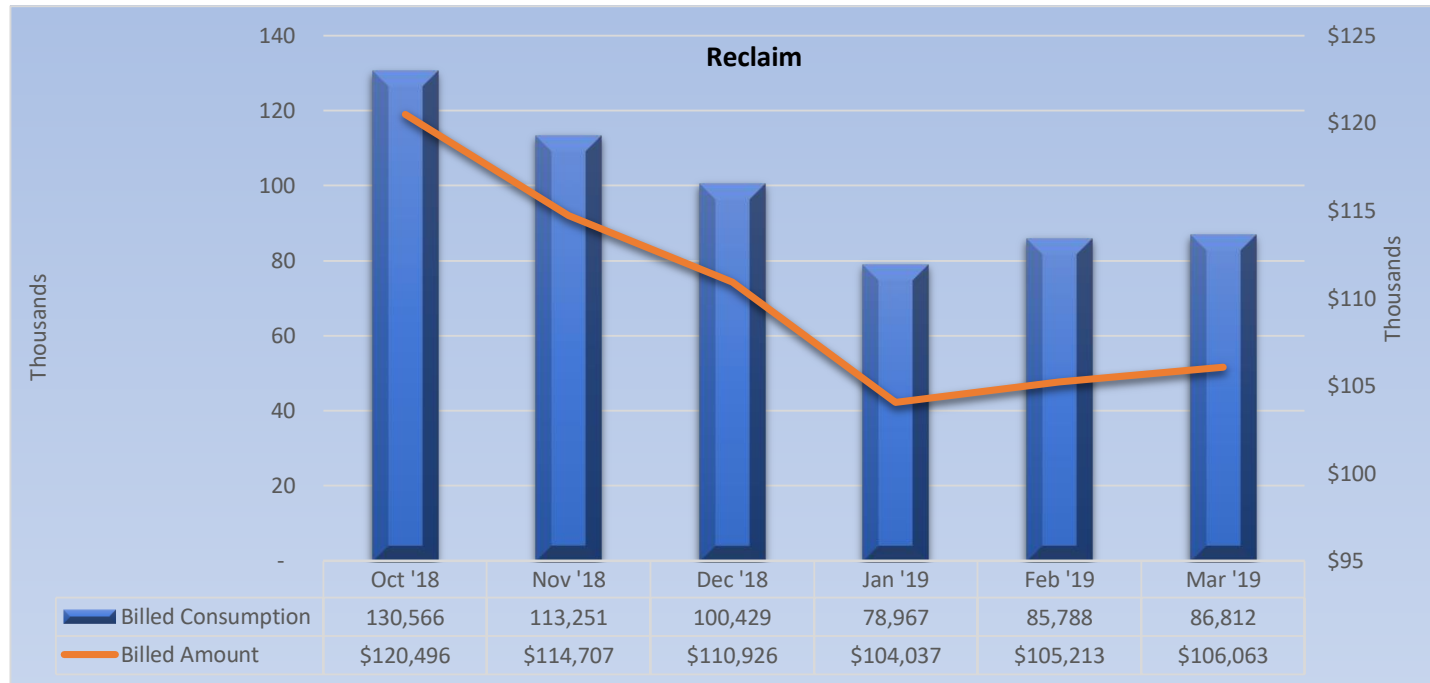
Sewer - Billed Consumption and Amount





FYTD March 2019

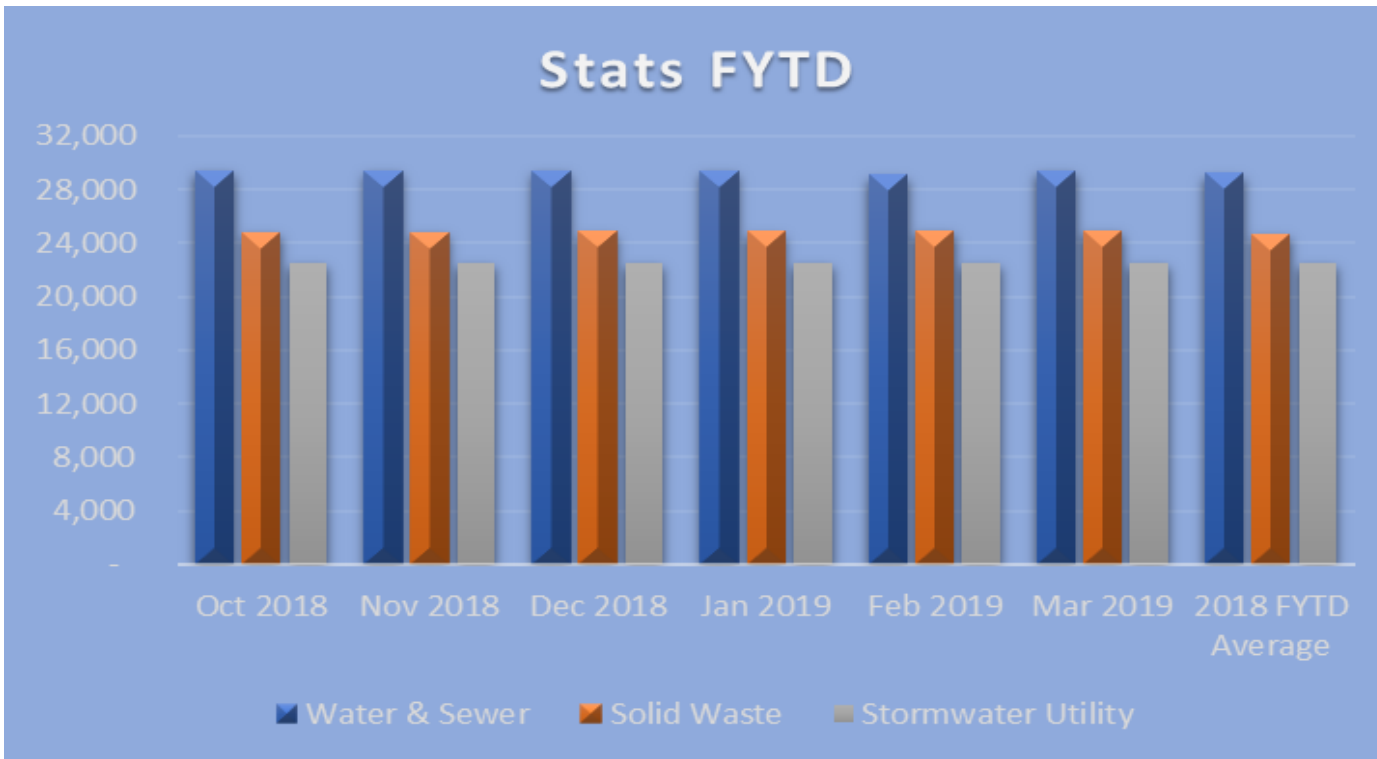
Reclaim - Billed Consumption and Amount





FYTD March 2019

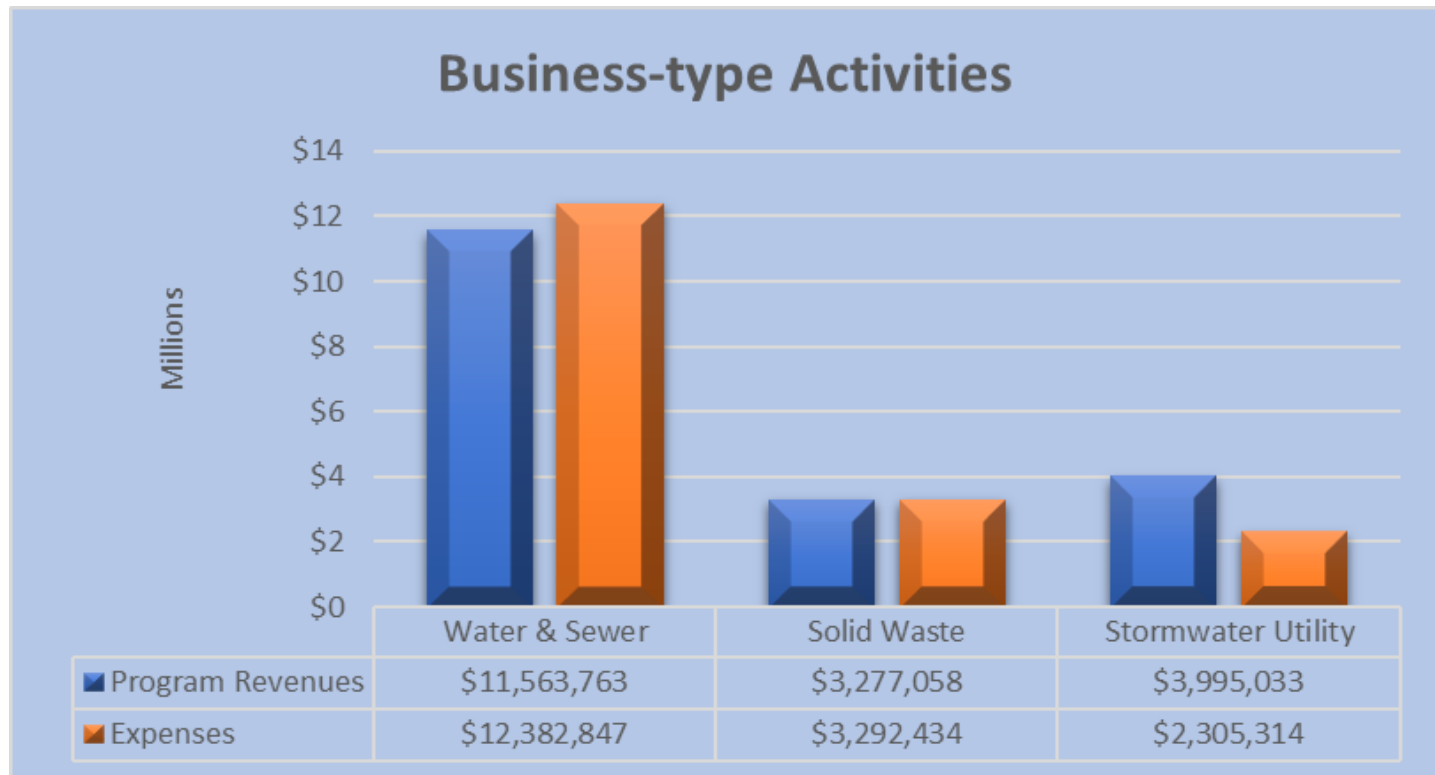
Customer Billing Stats





FYTD March 2019

Revenue & Expenses – Business Type Activities

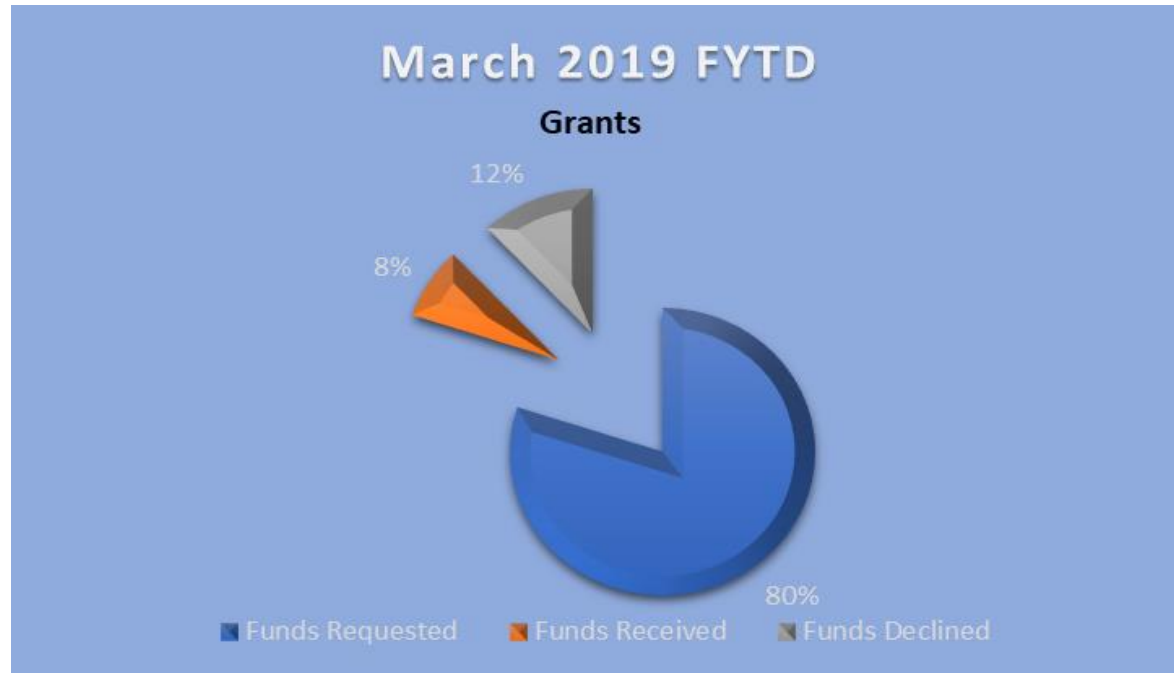




FYTD March 2019

Grants

Grants	
Funds Requested	\$ 2,073,006.96
Funds Received	\$ 206,933.00
Funds Declined	\$ 311,531.53

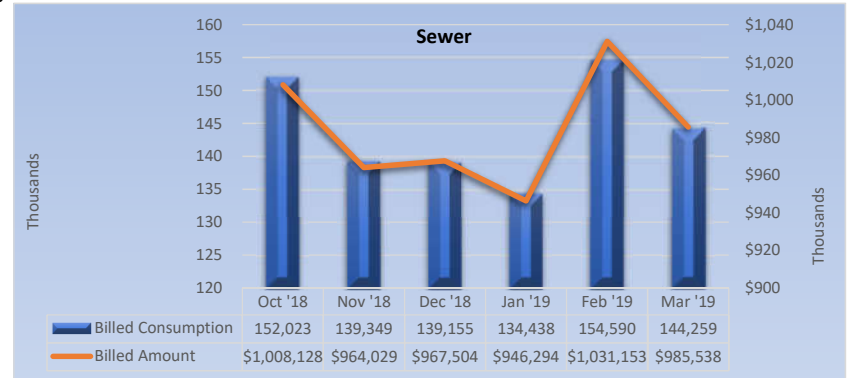
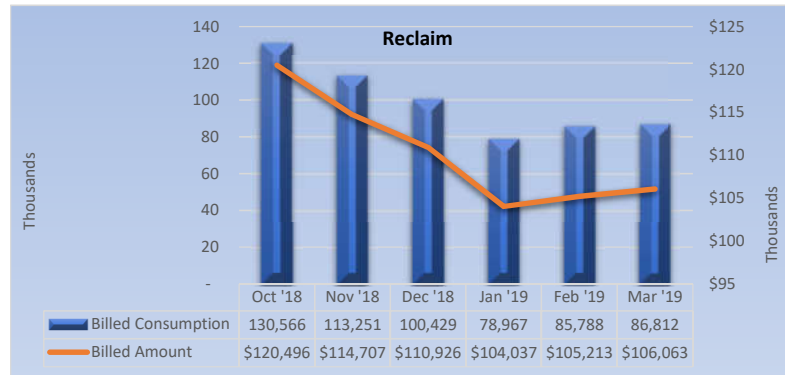
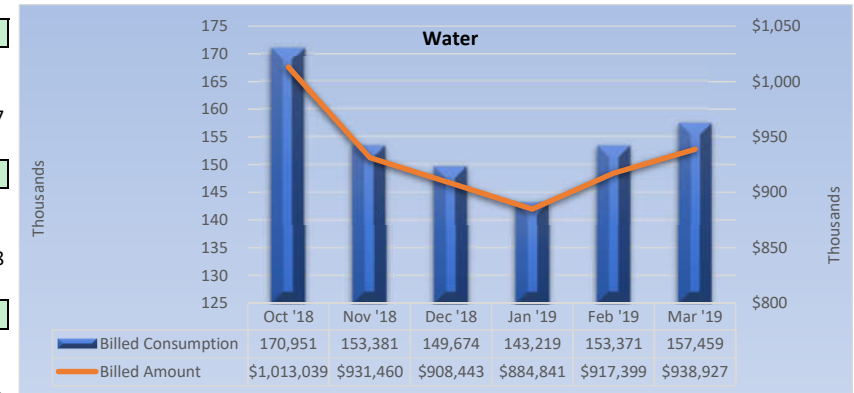


Billed Con & Amount Current Year

Water	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19
Total Count	29,346	29,359	29,366	29,378	29,076	29,359
Billed Consumption	170,951	153,381	149,674	143,219	153,371	157,459
Billed Amount	\$1,013,039	\$931,460	\$908,443	\$884,841	\$917,399	\$938,927

Sewer	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19
Total Count	25,823	25,837	25,848	25,812	25,848	25,853
Billed Cons	152,023	139,349	139,155	134,438	154,590	144,259
Billed Amt	\$1,008,128	\$964,029	\$967,504	\$946,294	\$1,031,153	\$985,538

Reclaim	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19
Total Count	7,913	7,827	7,933	7,926	7,790	7,935
Billed Cons	130,566	113,251	100,429	78,967	85,788	86,812
Billed Amt	\$120,496	\$114,707	\$110,926	\$104,037	\$105,213	\$106,063



3 Year Trend

2017 Billed Consumption

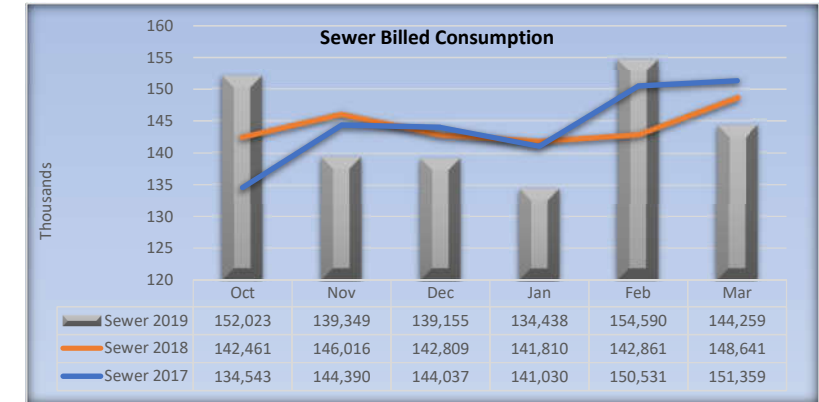
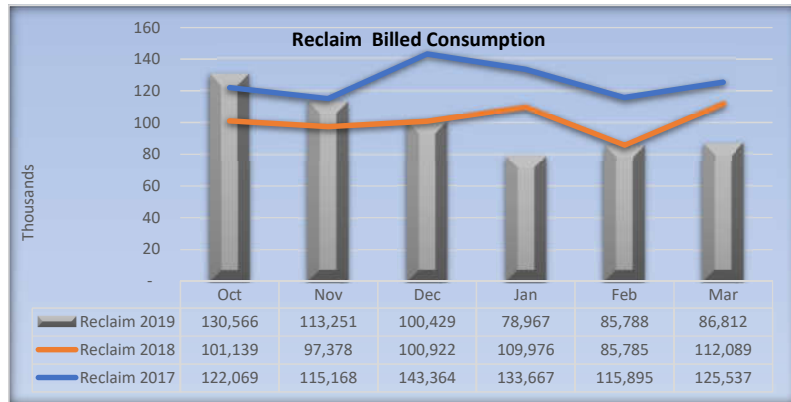
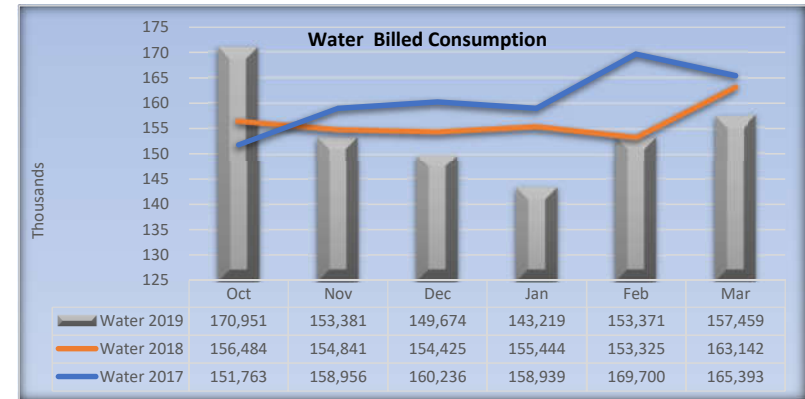
	Oct	Nov	Dec	Jan	Feb	Mar
Water 2017	151,763	158,956	160,236	158,939	169,700	165,393
Sewer 2017	134,543	144,390	144,037	141,030	150,531	151,359
Reclaim 2017	122,069	115,168	143,364	133,667	115,895	125,537

2018 Billed Consumption

	Oct	Nov	Dec	Jan	Feb	Mar
Water 2018	156,484	154,841	154,425	155,444	153,325	163,142
Sewer 2018	142,461	146,016	142,809	141,810	142,861	148,641
Reclaim 2018	101,139	97,378	100,922	109,976	85,785	112,089

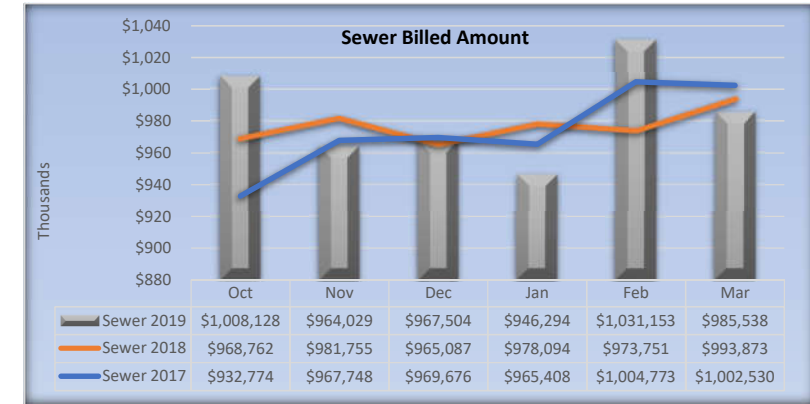
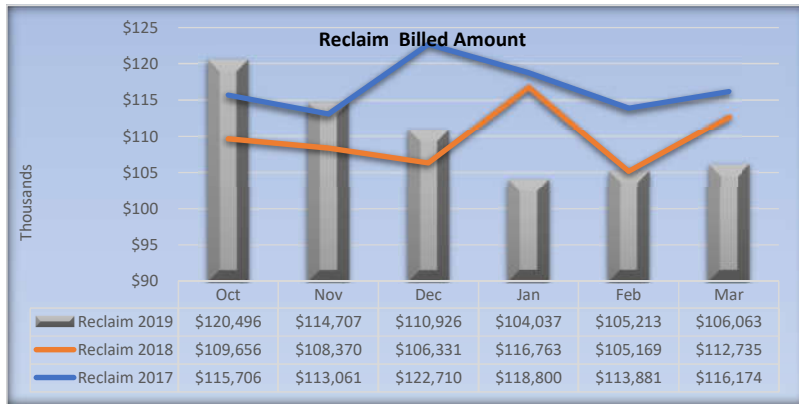
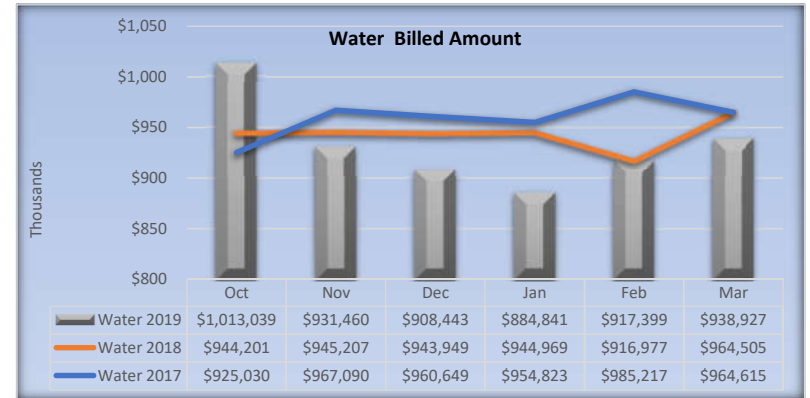
2019 Billed Consumption

	Oct	Nov	Dec	Jan	Feb	Mar
Water 2019	170,951	153,381	149,674	143,219	153,371	157,459
Sewer 2019	152,023	139,349	139,155	134,438	154,590	144,259
Reclaim 2019	130,566	113,251	100,429	78,967	85,788	86,812



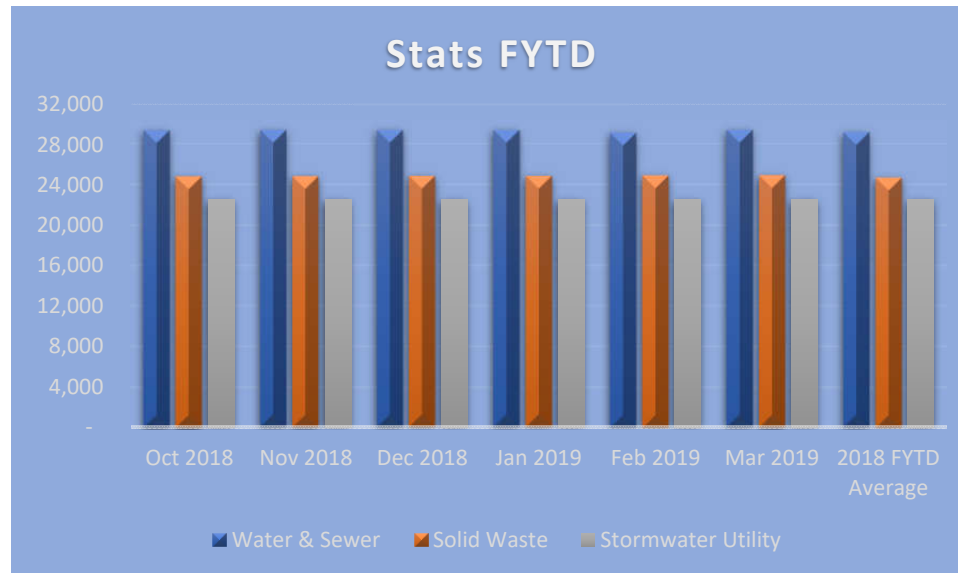
3 Year Trend

	2017 Billed Amount					
	Oct	Nov	Dec	Jan	Feb	Mar
Water 2017	\$ 925,030	\$ 967,090	\$ 960,649	\$ 954,823	\$ 985,217	\$ 964,615
Sewer 2017	\$ 932,774	\$ 967,748	\$ 969,676	\$ 965,408	\$ 1,004,773	\$ 1,002,530
Reclaim 2017	\$ 115,706	\$ 113,061	\$ 122,710	\$ 118,800	\$ 113,881	\$ 116,174
	2018 Billed Amount					
	Oct	Nov	Dec	Jan	Feb	Mar
Water 2018	\$ 944,201	\$ 945,207	\$ 943,949	\$ 944,969	\$ 916,977	\$ 964,505
Sewer 2018	\$ 968,762	\$ 981,755	\$ 965,087	\$ 978,094	\$ 973,751	\$ 993,873
Reclaim 2018	\$ 109,656	\$ 108,370	\$ 106,331	\$ 116,763	\$ 105,169	\$ 112,735
	2019 Billed Amount					
	Oct	Nov	Dec	Jan	Feb	Mar
Water 2019	\$ 1,013,039	\$ 931,460	\$ 908,443	\$ 884,841	\$ 917,399	\$ 938,927
Sewer 2019	\$ 1,008,128	\$ 964,029	\$ 967,504	\$ 946,294	\$ 1,031,153	\$ 985,538
Reclaim 2019	\$ 120,496	\$ 114,707	\$ 110,926	\$ 104,037	\$ 105,213	\$ 106,063



Total Number of Customers by Service

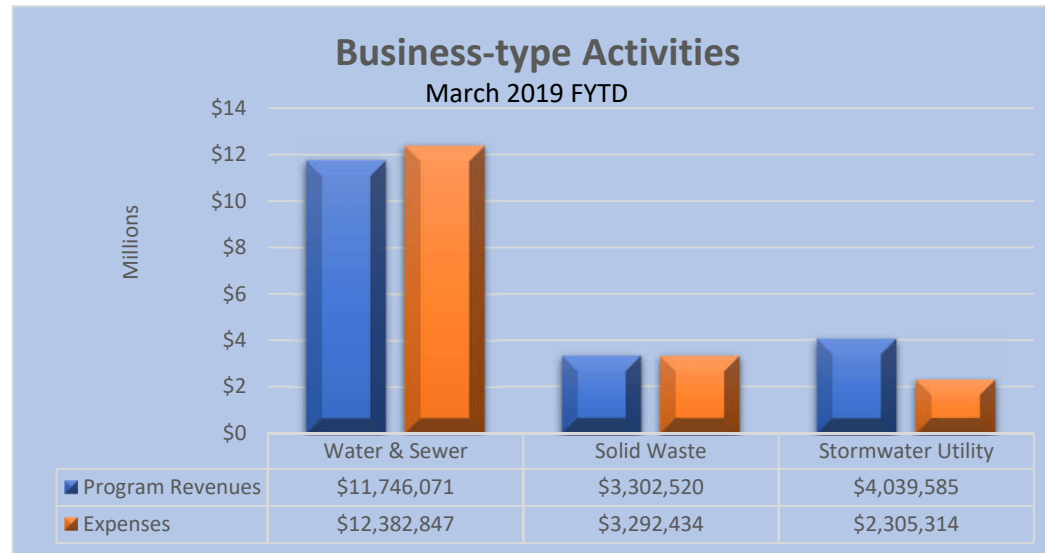
	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	2018 FYTD Average
Water & Sewer	29,346	29,359	29,366	29,378	29,076	29,359	29,160
Solid Waste	24,773	24,799	24,836	24,842	24,877	24,902	24,639
Stormwater Utility	22,524	22,524	22,524	22,524	22,524	22,524	22,524



Business-type Activities

	Water & Sewer	Solid Waste	Stormwater Utility
Program Revenues	\$ 11,746,071	\$ 3,302,520	\$ 4,039,585
Expenses	\$ 12,382,847	\$ 3,292,434	\$ 2,305,314

Data from FS pg 27 - Statement of Activities
Chart for MD&A page 17

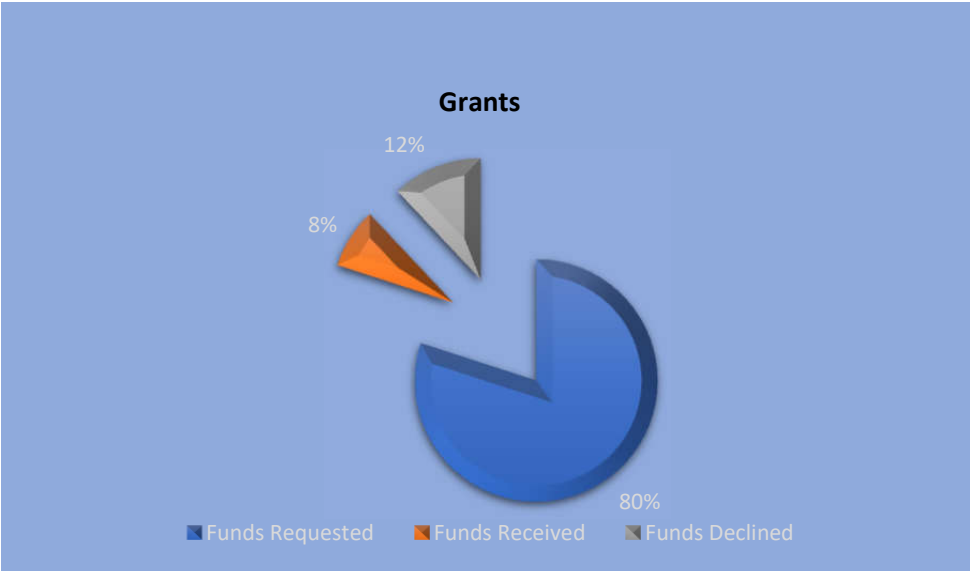


	Water & Sewer						
Month	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	FYTD 2019
Expenses	\$ 1,591,926	\$ 2,058,265	\$ 1,877,705	\$ 2,577,681	\$ 2,074,538	\$ 2,202,733	\$12,382,847
Program Revenues	\$ 786,366	\$ 2,119,205	\$ 2,177,488	\$ 2,155,875	\$ 2,289,891	\$ 2,217,246	\$ 11,746,071

	Solid Waste						
Month	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	FYTD 2019
Expenses	\$ 85,364	\$ 632,962	\$ 627,879	\$ 645,769	\$ 507,968	\$ 792,494	\$3,292,434
Program Revenues	\$ 231,660	\$ 599,641	\$ 620,312	\$ 619,618	\$ 618,104	\$ 613,184	\$ 3,302,520

	Stormwater Utility						
Month	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	FYTD 2019
Expenses	\$ 326,647	\$ 335,999	\$ 302,668	\$ 308,685	\$ 354,703	\$ 676,612	\$ 2,305,314
Program Revenues	\$ 19,185	\$ 371,342	\$ 3,286,254	\$ 166,084	\$ 113,151	\$ 83,570	\$ 4,039,585

Grants		
Funds Requested	\$	2,073,006.96
Funds Received	\$	206,933.00
Funds Declined	\$	311,531.53



2019 Fiscal Year Staffing Indicators

Personnel Information:

New Hires - Benefitted Positions			
	October 2018 through March 2019		
Department	Full-time positions	Part-Time Positions	Total
General Government	13	1	14
Public Safety*	15	0	15
Culture and Recreation	1	7	8
Public Work/Utilities	14	0	14
Grand Total	43	8	51

Separations - Benefitted Positions			
	October 2018 through March 2019		
Department	Full-time positions	Part-Time Positions	Total
General Government	7	1	8
Public Safety	11	0	11
Culture and Recreation	1	3	4
Public Work/Utilities	11	1	12
Grand Total	30	5	35

*Public Safety

Number Sworn	11
Number Admin	4
Total	15

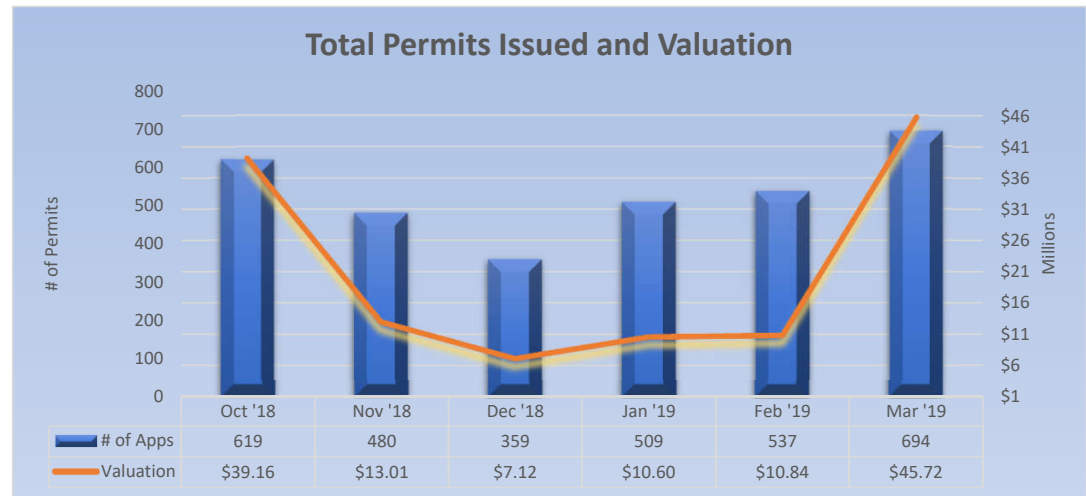
Total Number of Employees	500
---------------------------	-----

CD Data 2019 FYTD

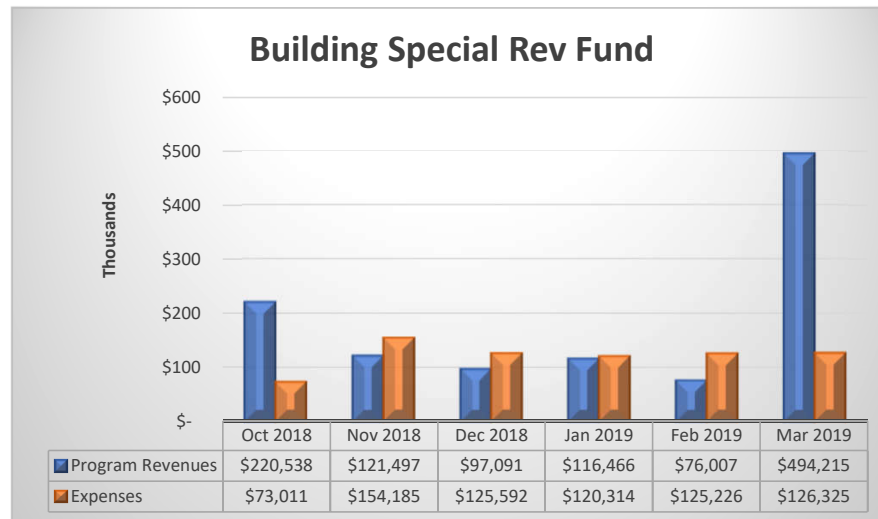
COMMERCIAL & RESIDENTIAL			
Month	# of Apps	Valuation	Valuation
Oct '18	619	\$39.16	39,156,736
Nov '18	480	\$13.01	13,013,110
Dec '18	359	\$7.12	7,120,927
Jan '19	509	\$10.60	10,595,266
Feb '19	537	\$10.84	10,838,034
Mar '19	694	\$45.72	45,715,663
TOTALS	3198	\$6.44	6,439,736

RESIDENTIAL			
Month	# of Apps	Valuation	Valuation
Oct '18	529	\$16.33	16,333,678
Nov '18	420	\$7.68	7,684,898
Dec '18	312	\$4.77	4,774,558
Jan '19	430	\$7.49	7,493,935
Feb '19	453	\$6.05	6,052,389
Mar '19	582	\$13.08	13,081,015
TOTALS	2726	\$55.42	55,420,473

COMMERCIAL			
Month	# of Apps	Valuation	Valuation
Oct '18	90	\$ 22.82	22,823,058
Nov '18	60	\$ 5.33	5,328,212
Dec '18	47	\$ 2.35	2,346,369
Jan '19	79	\$ 3.10	3,101,331
Feb '19	84	\$ 4.79	4,785,645
Mar '19	112	\$ 32.63	32,634,648
TOTALS	472	\$ 71.02	71,019,263



Building Special Rev Fund							
Month	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	FYTD 2019
Program Revenues	\$ 220,538	\$ 121,497	\$ 97,091	\$ 116,466	\$ 76,007	\$ 494,215	\$ 1,125,815
Expenses	\$ 73,011	\$ 154,185	\$ 125,592	\$ 120,314	\$ 125,226	\$ 126,325	\$ 724,652



GENERAL FUND REVENUES BY SOURCE

GENERAL FUND REVENUES

March 2019 FYTD

		Total Current	50% of Total Budget
GENERAL FUND REVENUES BY	FYTD Actual 2019	Budget 2019	
TAXES	\$16,164,161	\$22,682,055	71%
FEES & PERMITS	\$1,054,895	\$3,549,256	30%
INTER GOVERNMENTAL	\$2,397,477	\$6,372,357	38%
CHARGES FOR SERVICE	\$1,634,697	\$3,298,318	50%
FINES & FORFEITS	\$72,309	\$160,321	45%
NON REVENUES	\$842,312	\$3,419,449	25%
MISC REVENUE	\$750,272	\$919,621	82%
Grand Total	\$22,916,123	\$40,401,377	57%

Greater Than

Less than

50%

Between

41%

49%

40%

GENERAL FUND REVENUES BY SOURCE

March 2019 FYTD

SOURCE	FYTD Actual 2019	Total Current Budget 2019	50% of Total Budget
TAXES	\$16,164,161	\$22,682,055	71%
ADVALOREM TAXES	\$13,181,600	\$14,334,812	92%
COMMUNICATIONS SERVICE	\$591,451	\$1,643,092	36%
FRANCHISE FEES	\$0	\$0	0%
LOCAL BUSINESS TAX	\$35,114	\$123,332	28%
OTHER TAXES	\$0	\$0	0%
SALES & USE TAXES	\$0	\$832,340	0%
UTILITY SERVICE TAXES	\$2,355,997	\$5,748,479	41%
FEES & PERMITS	\$1,054,895	\$3,549,256	30%
BUILDING PERMITS	\$0	\$0	0%
FEES & PERMITS	\$13,275	\$25,527	52%
FRANCHISE FEE	\$1,041,620	\$3,523,729	30%
PROF & OCCUPATIONAL LIC	\$0	\$0	0%
INTER GOVERNMENTAL	\$2,397,477	\$6,372,357	38%
FEDERAL GRANT	\$35,321	\$0	0%
GRANT FROM LOCAL UNITS	\$0	\$3,000	0%
OTHER STATE SHARED REV	\$8,221	\$50,020	16%
STATE GRANTS	\$30,510	\$50,000	61%
STATE SHARED REVENUES	\$2,323,425	\$6,269,337	37%
CHARGES FOR SERVICE	\$1,634,697	\$3,298,318	50%
CULTURE RECREATION	\$230,229	\$519,024	44%
GENERAL GOVERNMENT	\$1,249,469	\$2,359,347	53%
OTHER CHG FOR SERVICE	\$2,164	\$0	0%
PHYSICAL ENVIRONMENT	\$13,748	\$36,524	38%
PUBLIC SAFETY	\$95,160	\$218,491	44%
TRANSPORTATION	\$43,926	\$164,932	27%
FINES & FORFEITS	\$72,309	\$160,321	45%
COURT CASES	\$59,393	\$88,522	67%
FINES LOCAL ORDINANCE	\$10,528	\$69,812	15%
OTHER JUGMT/FINE/FORFEI	\$2,388	\$1,987	120%
NON REVENUES	\$842,312	\$3,419,449	25%
CONTRB FROM ENTERPRISE	\$842,312	\$1,684,622	50%
INTERFUND TRANSFER	\$0	\$0	0%
NON REVENUES	\$0	\$0	0%
OTHER NON REVENUE	\$0	\$1,734,827	0%
MISC REVENUE	\$750,272	\$919,621	82%
CONTRIBUTIONS	\$3,432	\$0	0%
INTEREST EARNINGS	\$68,138	\$48,253	141%
LICENSES	\$10,446	\$4,113	254%
MISC. REVENUS	\$0	\$0	0%
OTHER MISC REVENUE	\$316,504	\$264,047	120%
RENTS & ROYALTIES	\$350,814	\$603,208	58%
SALE OF FIXED ASSETS	\$0	\$0	0%
SALE SURPLUS MAT & SCRAI	\$937	\$0	0%
SPECIAL ASSESSMENTS	\$0	\$0	0%
Grand Total	\$22,916,123	\$40,401,377	57%

General Fund Expense

Greater Than 50% Between 40% 50%
Less than 40%

Expense	Mar 2019 FYTD Exp	Current Total Budget	50% of Budget
General government:			
Mayor & council	\$ 108,216	\$ 195,111	55%
City manager	\$ 417,693	\$ 1,132,745	37%
Finance and administration	\$ 768,222	\$ 1,829,614	42%
Legal	\$ 260,128	\$ 855,691	30%
Planning community developme	\$ 484,208	\$ 1,685,182	29%
Non departmental	\$ 1,581,703	\$ 4,258,222	37%
Total General government	\$ 3,620,170	\$ 9,956,565	36%
Public safety:			
Law enforcement	\$ 6,243,231	\$ 14,921,452	42%
Fire Safety	\$ 4,272,083	\$ 9,752,342	44%
Total public safety	\$ 10,515,314	\$ 24,673,794	43%
Transportation	\$ 1,137,847	\$ 3,606,997	32%
Culture/recreation	\$ 1,756,652	\$ 6,056,725	29%
Total Expenditures	\$ 17,029,983	\$ 44,294,081	38%

Expense By Department	Mar 2019 FYTD Exp	Current Total Budget	50% of Budget
Non departmental	\$ 1,581,703	\$ 4,258,222	37%
Mayor & council	\$ 108,216	\$ 195,111	55%
City manager	\$ 273,849	\$ 643,574	43%
Legal services	\$ 260,128	\$ 855,691	30%
City clerk	\$ 143,844	\$ 489,171	29%
Finance	\$ 542,337	\$ 1,271,503	43%
Human resources	\$ 225,885	\$ 558,111	40%
Community development	\$ 484,208	\$ 1,685,182	29%
Fire services	\$ 4,272,083	\$ 9,752,342	44%
Police	\$ 6,243,231	\$ 14,921,452	42%
Public works	\$ 1,137,847	\$ 3,606,997	32%
Parks maintenance	\$ 1,096,276	\$ 3,937,171	28%
Recreation	\$ 381,577	\$ 1,408,098	27%
Athletics	\$ 278,799	\$ 711,456	39%
Grand Total	\$ 17,029,983	\$ 44,294,081	38%

Business-type Activities

Fund	Mar 2019 FYTD Expense	Total Current Budget	50% of Budget
Solid Waste	3,292,434	7,891,658	42%
Stormwater Utility	2,305,314	10,950,820	21%
Water & Sewer	12,382,847	36,641,764	34%
Total	17,980,595	55,484,242	32%

Greater Than	50%	Between	40%	50%
Less than	40%			

Business-type Activities

Fund	Mar 2019 FYTD Revenue	Total Current Budget	50% of Budget
Solid Waste	3,302,520	7,707,416	43%
Stormwater Utility	\$ 4,039,585	9,147,028	44%
Water & Sewer	\$ 11,746,071	31,267,549	38%
Total	19,088,176	48,121,993	40%

Greater Than	42%	Between	45%	34%
Less than	33%			



CITY COUNCIL AGENDA ITEM

REQUESTED COUNCIL MEETING DATE 4/23/2019

Consent item: No

SUBJECT: (7) I-95 Gateway Signage

DEPARTMENT: Community Development

GOAL: 3 - Quality of Life

RECOMMENDED MOTION: Discussion only

SUMMARY: Based on City Council direction received last year, staff has engaged the services of Zev Cohen and Associates, Inc. to design and permit City gateway signage for the wing walls of the bridge abutment of the I-95/Dunlawton interchange. The consultant will be presenting the signage concepts that have been developed and asking for Council's direction prior to finalizing the design. Once the design is finalized, the plans will be submitted to FDOT for review and approval.

Project No.: Funding Account No.:

Presenter:

ATTACHMENTS:

Margaret Tomlinson
Tim Burman
Jake Johansson
Robin Fenwick

Created/Initiated - 4/11/2019
Approved - 4/11/2019
Approved - 4/15/2019
Final Approval - 4/15/2019
